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Llywodraeth Cymru
Welsh Government

William Graham AM
Chair of Enterprise & Business
Committee

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Dear William

On 20th March, Natasha Hale, Deputy Director Sectors & Business, gave evidence to the Enterprise and Business Committee Inquiry into EU funding opportunities 2014-2020. Following this I have agreed to provide information on Welsh participation in the MEDIA 2007 programme.

The annexes attached provide information on the grants awarded to Welsh companies over the course of the MEDIA 2007 programme and the type of events run by the Welsh Government's MEDIA Antenna Wales desk to promote the programme to the Creative Industries sector.

From 2014 the MEDIA and Culture programmes have been replaced by a new programme, Creative Europe. From April 2014, MEDIA Antenna Wales has been incorporated into the new Creative Europe Desk Wales run by my department. This will provide support and advice on both the MEDIA and Culture sub-programmes of Creative Europe.

A handwritten signature in black ink, appearing to read 'Edwina Hart', written over a faint circular stamp.

Annex 1

MEDIA 2007 grants awarded to Welsh companies

Name of Company	Project	Funding Scheme	Amount (EUR)
Calon	PS15	Single	50,000
Ffilmiau'r Nant Cyf	The Devil's Horn	Single	30,000
Teledu Apollo Cyf	Eliffant	Single	40,000
Truth Department	Gone to Spain	Single	30,000
Element Productions	Europe's Big Walk	Single	46,497
Modern TV	Road of Bones	Single	40,000
Griffilms	Various projects	Slate	80,000
Mike Young Productions	Chloe's Closet	TV Broadcasting	300,000
Calon	Igam Ogam	TV Broadcasting	268,000
Vision Thing	String Theory	Single	24,999
Dinamo	The Wordles (Abadas)	Single	53,771
Dave Edwards Entertainment Media	Arty's Make and Do Combat	Interactive	86,014
Skillset Media Academy Wales	Transmedia Lab	Training	69,942
Fragrant Films	Runt	Single	24,950
Red & Black Films	Cyrano	Single	24,980
Baby Lamb	Red	single	24,957
Machine Productions	Various projects	Slate	165,022
Rondo Media	Lost in Infinity	Interactive	150,000
Skillset Media Academy	Transmedia Lab	Training	70,000
Fiction Factory	Hinterland	Single	45,000
Dinamo	Various projects	Slate	150,000
Fiction Factory	Hinterland	TV Broadcasting	500,000
Skillset Media Academy	Transmedia Lab	Training	83,129
Dinamo	Abadas	Interactive	50,000
Skillset Media Academy	Transmedia Lab	Training	92,902

Plus Chapter Arts Centre funding of approx. EUR 10K per annum, under the Europa Cinema Network Scheme.

Total = EUR 2,554,054

Annex 2

Events run by MEDIA Antenna Wales

Although MEDIA Antenna Wales delivers seminars/presentations specifically on the mechanics of the MEDIA Programme, it also seeks to support and run events that encourage industry participation whilst at the same time giving an opportunity to promote MEDIA. One of the main objectives of the MEDIA Programme is to encourage the circulation of European content. This means that applicants have to demonstrate international strategies in terms of financing, distribution and marketing when developing their content. Many of our events are therefore designed to encourage and support companies to think internationally;

Examples of recent events

- Documentary pitching workshops (in conjunction with the MeetMarket International Pitching Forum run at Sheffield Doc/Fest) - attended by over 100 producers;
- Development Funding Seminars in Newport and Aberystwyth (with representatives from MEDIA, Film Agency Wales, S4C and Welsh Government) - attended by 90 industry professionals;
- Inaugural Wales Games Development Show and subsequent shows in June 2012 and 2013 - attended by over 900 industry professionals;
- Co-Production Dinners at Sheffield Doc/Fest (in conjunction with 7 fellow European MEDIA offices with European national funders) - 9 Welsh producers have participated;
- Drama Commissioners Breakfast Panel event with key Commissioners from BBC, ITV, Channel 4, S4C, Sky - attended by 50 producers;
- Documentary Commissioners Breakfast Panel event with representatives from BBC, ITV, Channel 4, Channel Five, S4C and Sky - attended by over 80 professionals.