





















- respect important local landscapes with the whole project delivered without the need for new permanent buildings to protect natural surroundings of the farm

### **Social Wellbeing**

The Gilestone Farm Project was founded to promote social and economic inclusion in an area where social and economic exclusion is rising. We're aligned with the Welsh Government's mission to address rural poverty and reverse the decline in rural living standards. We'll do this by:

- creating skills and employment opportunities for young people
- providing social and emotional support through the Green Man Trust who are currently working to create a Mental Health Guide, signposting support, as we did throughout the Covid-19 pandemic
- championing principles of equality and diversity and particularly supporting cultural diversity
- leading from the front, as the only large commercial festival in the UK owned and run by a female CEO. The first UK festival to achieve a 50/50 gender music line-up. The only UK festival to have a Pride March celebrating members of the queer community who attend. The only UK festival to offer training to refugees and asylum seekers. We want to empower all people who are under-represented within our communities into leadership and entrepreneurial roles
- continuing to improve our accessibility for all - we were awarded the Gold Charter by Attitude is Everything for improving disabled people's access to music. One of 16 gold charters awarded in the UK, we were the first Welsh music festival recipient

### **Economic Empowerment**

Gilestone Farm will act as an anchor and hub for new start-up businesses while supporting those already established with opportunities for growth and diversification. We will provide opportunities for local people to train and learn new skills in sectors we're leading in, such as science, wellness and the creative sectors. We'll proactively target young people for training and jobs, encouraging them to stay and contribute to the area. It will also be the base for engaging with and starting new ventures, while developing our current relationships with businesses across Wales and globally.

I hope our submission is helpful. Should you need any further points of clarification please do get in touch.

Yours sincerely,



Fiona Stewart  
Managing Director  
Green Man