18 March 2021

Dear Llyr


Thank you for your letter of 2 February, and for the opportunity to respond to the Committee’s report on this important issue.

The Commission’s own polling supports the finding of your work and gives us a strong platform to emphasise this subject in our future engagement programmes.

I would draw the Committee’s attention to the following aspects of our current strategy:

- Explaining that the Senedd agrees Welsh Taxes already forms part of our standard engagement talks whether for schools, youth or adult groups. We anticipate this will become easier to explain when we have more concrete examples on how this impacts people’s everyday lives;
- Our new website includes a dedicated page explaining these powers using clear and accessible language;
- We are using this knowledge in our day-to-day work. For example last week, the news and social media team highlighted the income tax element of the budget debate on Facebook in a conscious effort to raise awareness of this power.

I am glad of the opportunity to assure the Committee that the issue does, indeed, feature in the Commission’s Communications and Engagement strategy and officials will continue to work with Llyr Gruffydd MS
Chair of Finance Committee
Senedd Cymru
Tŷ Hywel
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internal and external stakeholders to raise awareness of these important subjects.

As ever, if there is any further information your Committee would like, please let me know.

Yours sincerely

Suzy Davies

Croesewir gohebiaeth yn Gymraeg neu Saesneg / We welcome correspondence in Welsh or English