

Agenda – Culture, Welsh Language and Communications Committee

Meeting Venue:

Committee Room 2 – Senedd

Meeting date: Wednesday, 14
December 2016

Meeting time: 09.00

For further information contact:

Steve George

Committee Clerk

0300 200 6565

SeneddCWLC@assembly.wales

Informal pre-meeting

(08.45–09.00)

1 Introductions, apologies, substitutions and declarations of interest

2 Inquiry into the Welsh Government's Draft Welsh Language Strategy: Evidence Session 6

(09:00 – 10:15)

(Pages 1 – 18)

Meilyr Rowlands, Chief Inspector, Estyn

Emyr George, Associate Director, Qualifications Wales

Gareth Pierce, Chief Executive, WJEC

3 Inquiry into the Welsh Government's Draft Welsh Language Strategy: Evidence Session 7

(10:15 – 11:00)

Sarah McCarty, Director of Workforce Learning and Development, Care Council for
Wales

Gemma Halliday, Workforce Development Manager, Care Council for Wales



Cynulliad
Cenedlaethol
Cymru

National
Assembly for
Wales

4 Welsh Language Commissioner: Consideration of Annual Report 2014/15 and 5-year Report

(11:00 – 11:30)

Meri Huws, Welsh Language Commissioner
Dyfan Sion, Director of Policy and Research
Huw Gapper, Senior Officer, Policy and Research

The Welsh Language Commissioner's reports can be accessed below:

[5-year Report](#)

[Annual Report 2015-16](#)

5 Inquiry into the Welsh Government's Draft Welsh Language Strategy: Evidence Session 8

(11:30 – 12:00)

Meri Huws, Welsh Language Commissioner

6 Paper(s) to note

Reply from the Cabinet Secretary for Economy and Infrastructure: Budget Scrutiny

(Pages 19 – 24)

Reply from the Minister for Lifelong Learning and Welsh Language: Budget

Scrutiny

(Pages 25 – 30)

Letter from the Chair to the Presiding Officer: Laying of S4C's Annual Report and Accounts

(Pages 31 – 33)

Reply from the Presiding Officer: Laying of S4C's Annual Report and Accounts

(Page 34)

- 7 Motion under Standing Order 17.42 to resolve to exclude the public for the remainder of the meeting**

- 8 Consideration of Committee Forward Work Programme**
(12:00 – 12:15) (Pages 35 – 46)

- 9 Funding for and access to music education: Consideration of the inquiry's terms of reference**
(12:15 – 12:30) (Pages 47 – 59)

- 10 General Scrutiny: Broadcasting and Media – Key issues paper**
(12:30 – 12:45) (Pages 60 – 76)

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Ken Skates AM
Cabinet Secretary for Economy and Infrastructure
Welsh Government
Tŷ Hywel
Cardiff Bay
CF99 1NA

16 November 2016

Dear Cabinet Secretary

Welsh Government Draft Budget 2017–18

Thank you for attending the Culture, Welsh Language and Communication Committee's meeting on 2 November to discuss the Welsh Government's draft budget proposals 2017–18. You agreed to write to the Committee to provide some further information and there are also one or two areas where the Committee would be grateful for some further clarification.

Cadw – Capital Programme

You confirmed that there would be no reduction to the planned capital expenditure programme as a result of the cut in the capital budget and that income raised at Cadw sites would be used to secure that capital spending. You indicated that you would write setting out which Cadw sites would benefit from capital funded works over the next four years, confirming that there would be no fall in planned expenditure and, further, what additional work there will be at sites if yet more income is generated and allocated to capital expenditure by Cadw.

Cadw – Income Generation

It is not entirely clear what the impact will be on Cadw if it fails to meet its income generation target. The Committee would be grateful to know how any shortfall will be met if targets are not reached and for an assurance that any additional income generated by Cadw will be ring-fenced so that it is used to support



Cadw's work. In addition, the Committee would also be grateful for further information on:

- the extent to which additional income generated by Cadw in previous years was ring-fenced for use by Cadw;
- a breakdown of how Cadw's self-generated income was used in the current financial year; and
- the income target for 2017-18 as well as how it is planned this income should be used.

Arts Council of Wales – Income Generation

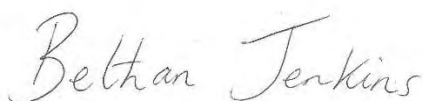
Like Cadw, it is not entirely clear what the impact will be on the Arts Council if it fails to meet its income generation target. The Committee would be grateful to know how any shortfall will be met if targets are not reached.

Committee Members were also somewhat sceptical as to whether the 'three thirds' funding model (i.e. funding is obtained from a third each of public funding, income generation and philanthropic sources) is realistic in the Welsh context because it has historically proved difficult to attract philanthropic funding to the same extent as in more affluent parts of the UK. The Committee would be grateful for your views on this and what plans there are for moving closer to such a model.

Museums Expert Review

Could you provide further details of progress towards a new museums strategy, and the extent to which budget allocations in this area may change depending on the shape this new strategy takes.

Yours sincerely



Bethan Jenkins AM , Chair



Ken Skates AC/AM
Ysgrifennydd y Cabinet dros yr Economi a'r Seilwaith
Cabinet Secretary for Economy and Infrastructure



Llywodraeth Cymru
Welsh Government

Bethan Jenkins AM
Chair
Culture, Welsh Language and Communication Committee

29 November 2016

Dear Bethan,

I am writing in response to your letter dated 16 November requesting further information and clarification on some areas of the Culture 2017-18 Draft Budget following my attendance at the Culture, Welsh Language and Communications Committee meeting on 2 November.

The additional information requested is outlined in the attached annex.

Yours ever,
Ken

Ken Skates AC/AM
Ysgrifennydd y Cabinet dros yr Economi a'r Seilwaith
Cabinet Secretary for Economy and Infrastructure

Bae Caerdydd • Cardiff Bay
Caerdydd • Cardiff
CF99 1NA

Canolfan Cyswllt Cyntaf / First Point of Contact Centre:
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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

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We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

ADDITIONAL INFORMATION
CULTURE, WELSH LANGUAGE AND COMMUNICATIONS COMMITTEE
2017-18 DRAFT BUDGET SCRUTINY

1. Cadw – Capital Programme

The Cadw capital budget allocation reflects the planned and prioritised five-year programme of investment for the properties in our care which is being informed by systematic survey inspections of the condition of the monuments. As I outlined at the Committee, we have flexibility to look at our total budget across the cultural bodies. So where we generate additional income from Cadw sites, as we have been very successful in doing over the last couple of years, we can decide how best to utilise that additional resource. It is a matter of balancing our resource and capital requirements across the budgets for all our cultural bodies. Beyond this, I am also able to look at my resource and capital budgets across the whole of my portfolio, and make best use of any in-year flexibility to provide additional support where necessary.

2. Cadw – Income Generation

The Cadw allocation is informed by a detailed review of the financial requirements as part of the annual budget planning process and considered alongside the other priorities within my portfolio. The income generation target for 2017-18 is based on an assessment of its record commercial performance to date in 2016-17. As outlined above, if necessary, I am able to consider the total resource available across the cultural bodies and my wider portfolio in year against the budget requirement to support Cadw's planned activities. As in previous years, self-generated income in 2016/17 is being used to support the delivery of Cadw's objectives and planned in year activities such as the continued investment in marketing and events, customer service and general maintenance works. The provisional income target for 2017-18 is £6.7m (which represents 46.8% of the total Cadw resource allocation). This income will be used for the same purposes as in 2016-17.

3. Arts Council of Wales – Income Generation

In my Remit Letter to Arts Council of Wales (ACW) for 2016-17 I asked ACW to ensure that all of its revenue funded organisations are able to articulate a convincing approach to fundraising and income generation. I asked ACW to ensure that that all of these clients set three-year income growth targets, to start from April this year, as part of a wider strategy for leveraging in additional resources.

I will be asking the Arts Council to provide me with a year-end report on progress with this. It will need to include details of the targets that the revenue funded organisations have set, and their success in meeting them. Raising funds from other sources is not easy – there are skills and capacity issues to address so it will take time for the arts sector to improve in this area. However I am looking for ACW to be proactive, and to continue to help its clients to improve their performance.

The 'three thirds' funding model is ambitious, given the current funding context for the arts in Wales. However it is something we, and the Arts Council, are starting to address. Earlier this year my officials, in conjunction with ACW, organised a symposium that saw some of the biggest UK trusts and foundations come to Cardiff to engage with arts organisations, and to discuss ways in which the Welsh arts sector might succeed in attracting more funding. Organisations in attendance included the Colwinston Trust, Paul Hamlyn Foundation, Esmée Fairbairn Foundation and Scottish Power. I am keen for ACW to hold more such events, to support the sector to raise more from non-traditional sources, including sponsorship, trusts and foundations, philanthropy and crowd funding, and from greater commercial exploitation of each organisation's intellectual property. Some sources, such as philanthropy, are acknowledged to be challenging; however Wales does have significant numbers of 'high net worth' individuals, who could be a potential source of income for our arts sector.

I am also pressing ACW to provide more ambitious arrangements for providing arts organisations with tailored business development advice. This will include advice on governance, skills analysis, business planning, fundraising and the maximising of tax reliefs. ACW has also established a 'Resilience Programme' for its revenue clients. This is seen as a collaboration in which ACW and its portfolio clients work together to create better, more resilient organisations. ACW is confident it will secure some very positive outcomes.

4. Museums Expert Review

A focus group meeting was held with representatives of the museum sector in Wales in August, to discuss a new direction for museums in Wales. This valuable feedback will inform a draft strategy which I anticipate will be available from my initial review early 2017. The findings of the Expert Review of Local Museums Services will be a driving element together with the requirements of Working Together – our Programme for Government and the Well-being of Future Generations Act. The aim is to develop a way forward that will help build a resilient and sustainable sector, enabling museums to deliver excellent and efficient services to the public. Funding allocations will help to support this, building on work that is already under way following the Expert Review. This will be subject to future budget consideration.

Alun Davies AM
Minister for Lifelong Learning and Welsh Language
Welsh Government
Tŷ Hywel
Cardiff Bay
CF99 1NA

16 November 2016

Dear Minister

Welsh Government Draft Budget 2017–18

Thank you for attending the Culture, Welsh Language and Communication Committee's meeting on 2 November to discuss the Welsh Government's draft budget proposals 2017/18. There were a number of areas where you agreed to write to the Committee to provide further information. There are also one or two areas where the Committee would be grateful for some further clarification.

Bilingual Champions

You indicated that an evaluation of the project had been carried out and that you would write to the Committee with more details of the findings.

Agency for the Promotion of Welsh

You indicated that consideration is being given to the establishment of an agency for the promotion of Welsh language and what the structure and role of such an agency might be. You hoped to be able to take final decisions on these matters before the final budget is considered by the Assembly in December. You promised that you would write to the Committee once you were in a position to take decisions.



Strategic Integrated Impact Assessment

You promised to provide additional details of how you intend to deliver on the priorities and commitments on the Welsh language and related outcomes in terms of the integrated strategic impact assessment in the narrative of the Welsh Government's draft budget.

Welsh in Education BEL

In response to questions you indicated that part of the additional £4.85 million the Welsh in Education BEL may be used to set up a new agency for the promotion of the Welsh language or to create a similar function within an existing body. You indicated that you would write to the Committee before the final budget comes before the Assembly in December.

Welsh Language Commissioner's Budget

At the meeting you indicated that the Commissioner had not made any request for an increase in her budget. However, we were subsequently contacted by the Commissioner's office who told us:

'The Commissioner's financial estimate for 2017/18 was sent to the Government on 6 October. There is a statutory duty to send the estimate to the Government at least five months before the relevant financial year.

The Commissioner's budget for 2016/17 was £3,051,000. In the estimate the Commissioner made a case for an additional £150,000 over the next two years. That is, £75,000 more for 2017/18, or a budget of £3,126,000.

I can confirm, therefore that the Commissioner has made a request for more money for 2017/18.



There is clearly some confusion between what you told us and what we have since been told by the Commissioner. I would be grateful if you could clarify the position as a matter of urgency.

Yours sincerely

Bethan Jenkins

Bethan Jenkins AM
Chair





Ein cyf/Our ref MA/P/6488/16

Bethan Jenkins AM
Chair
Culture, Welsh Language and Communications Committee
National Assembly for Wales

29 November 2016

Thank you for the opportunity to come before the Culture, Welsh Language and Communications Committee on 2 November to discuss our allocations for the Welsh language in the context of the Welsh Government draft budget. I have responded to your requests for further information following the headings set out in your letter.

Bilingual Champions

One of the aims of the Welsh-medium Education Strategy is to ensure linguistic continuity from statutory education into further education and higher education. The aim of the Bilingual Champions project was to support further education colleges to establish an infrastructure to increase their Welsh-medium and bilingual provision ensuring that young people continue to use and develop their language skills. All further education colleges received the grant for three academic years as part of a rolling programme, to employ a dedicated officer to plan provision and to hold activities to develop the students' Welsh language skills. The grant to the last four colleges joining the project will end during 2016-17.

In September 2014 *A study of the work of the Bilingual Champions in Further Education* (<http://gov.wales/docs/caecd/research/2014/140925-welsh-medium-education-strategy-bilingual-champions-en.pdf>) was published under the auspices of the Welsh-medium Education Strategy evaluation. Based on the evidence collated, the Bilingual Champions work "has led to a clear increase in the attention given to the planning of Welsh-medium provision. This increase would not, in all likelihood, have been seen if it were not for the existence of the Champions."

An increase was seen in the data demonstrating that students selecting Welsh-medium and bilingual courses has risen over a period of five years from 6.2% in 2009/10 to 7.2% in 2014/15.

Although the project comes to an end during 2016-17, every further education college has continued with the role of the Bilingual Champion, either as a single post, or by distributing the responsibilities between one or more college staff. As a result of Welsh Government investment, the colleges have the support to implement their plans to increase Welsh-medium curriculum provision, as well as providing young people with opportunities to use their Welsh language skills.

We will continue to support further education colleges through the Welsh-medium Allowance provided to colleges as part of their annual revenue settlement. Colleges are expected to use the allowance to develop provision to enable learners to continue with their post-16 education through the medium of Welsh. In addition, we support the colleges through the Sabbatical Scheme (providing Welsh language training to lecturers) and through our agreement with Sgiliaith (providing practical support and training to develop Welsh-medium and bilingual provision).

In the draft Welsh Language Strategy we have clearly indicated that we wish to ensure that following Welsh-medium courses in further and higher education is a completely natural choice. The Cabinet Secretary for Education has established a task and finish group to review the activities of the Coleg Cymraeg Cenedlaethol and to make recommendations on the way forward, taking into account extending the role of the Coleg to include further education. We will therefore await the group's report before making decisions on providing further support.

Agency for the Promotion of Welsh

I noted in the meeting on 2 November that several decisions would need to be made in this field, such as the structure and function of the new agency. Clearly, it is vital that all these matters are thoroughly considered to ensure value for money and to ensure the best possible outcomes from this new investment to promote the Welsh language. Given that, I am mindful that we need to take our time in allocating this funding to ensure the greatest possible impact. I will, of course, write to the Committee with more information as soon as the decisions have been made.

Strategic Integrated Impact Assessment

While the Strategic Integrated Impact Assessment focuses on high-level strategic impacts of spending decisions, throughout the budget planning process, impact assessments are undertaken in line with this Government's approach in all areas. Impact assessments of portfolio spending plans are being covered through subject committees' scrutiny of budgets.

Welsh in Education BEL

As I noted in my evidence paper, through the budget agreement with Plaid Cymru, the £5m of new money will be invested in further developing Welsh for Adults via the already established National Centre for Learning Welsh (Welsh in the workplace courses in particular), and the remainder will be invested in promoting the Welsh language.

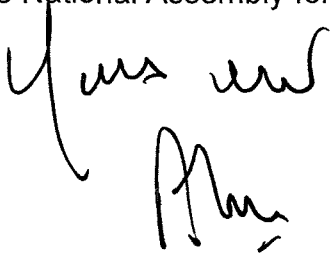
As is noted above, there are decisions to be made concerning the new agency which will promote the Welsh language. I am unable to confirm how much of the money will be used to promote the Welsh language on the ground in Wales until those decisions have been made. I will, of course, aim to ensure the best possible outcomes and ensure that as much of the money as possible is spent on promoting the language across the length and breadth of Wales.

Welsh Language Commissioner's Budget

From your letter, I understand that there is uncertainty surrounding the Welsh Language Commissioner's budget in the current financial year and in 2017-18. As the Committee is aware, the First Minister agreed to provide one-off additional funding of £150,000 to the Commissioner in the 2015-16 financial year following a request from the Commissioner for additional funding. Since then, I have not received any request for additional funding from the Commissioner for this financial year (2016-17).

In looking at the allocations in the draft budget for 2017-18, there has been no cut to the Commissioner's budget when compared with the 2016-17 First Supplementary Budget levels. I can confirm I received the Commissioner's budget estimates for the 2017-18 financial year at the beginning of October in line with the requirements of the Welsh Language (Wales) Measure 2011. As was noted by the Commissioner's office in their message to the Committee, the estimates request an increase in the budget in 2017-18 and 2018-19 when compared with the current budget.

We are currently examining the Commissioner's estimates. I will lay the estimates before the National Assembly for Wales as usual following the procedure set out in the Measure.

A handwritten signature in black ink, appearing to read 'Yours truly Alun', with a long vertical line extending downwards from the 'Y'.

Alun Davies AC/AM

Gweinidog y Gymraeg a Dysgu Gydol Oes
Minister for Lifelong Learning and Welsh Language

Elin Jones AM
Llywydd
National Assembly for Wales
Tŷ Hywel
Cardiff Bay CF99 1NA

01 November 2016

Dear Llywydd

Laying of S4C's Annual Report and Accounts

In the fourth Assembly, the Communities, Equality and Local Government Committee carried out an inquiry into the BBC Charter Review. Among the Committee's recommendations was that the BBC should lay before the Assembly annual reports and audited statements of accounts.

This recommendation was given effect through NDM6009, which was debated and approved in plenary on 16 March 2016. By virtue of this resolution, the BBC is now able to lay its annual report and accounts as recommended by the Committee. This in turn facilitates annual scrutiny of BBC Wales by the Culture, Welsh Language and Communications Committee.

The Committee took evidence from S4C on 6 October and asked whether it would also, for similar reasons to the BBC, be prepared to lay its annual report and accounts before the Assembly. I attach a letter from the Chair of the S4C authority where he indicates the willingness in principle of the authority to do so.

The Committee intends to report on its work on broadcasting issues in the New Year. If the Committee agrees to recommend, as I think likely, that S4C should lay annual reports and accounts in future, I would be grateful for your guidance as to whether a similar resolution to NDM6009 would allow those documents to be laid under Standing Order 15.1(v)?

Yours sincerely



Bethan Jenkins AM
Chair





Bethan Jenkins AM
Chair
Culture, Welsh Language and Communication Committee
National Assembly for Wales
Cardiff Bay

24 October 2016

Annwyl Bethan

I'd like to thank you and your committee for the opportunity to meet with you on 6 October. Ian and I appreciated the opportunity to discuss matters relating to the future of S4C with you.

I note below our answers to the supplementary questions we received on 19 October. I hope these are of assistance to you. If you do have any further questions, we'd be pleased to discuss them with you.

S4C - BBC Relationship – Creative Cooperation

We are very proud of the strong creative and collaborative relationship that has developed between S4C and the BBC in recent years – between the Authority and the Trust and also between officials at S4C and BBC Cymru Wales.

I can assure you that it is S4C's wish that this relationship should continue during the period of the BBC's new Charter. There is no link between the discussions relating to structures for financial accountability for the next period and the desire of both S4C and the BBC to cooperate on creative and collaborative projects.

The continuation of the relationship will enable us to continue to develop exciting projects for our audiences and to enjoy the shared benefit of the BBC's expertise – in areas such as the iPlayer (which has been a very important development for S4C), and in matters relating to cooperation to deliver financial efficiencies, such as the plan to co-locate S4C and the BBC's technical activities in the BBC's new broadcast centre in Central Square Cardiff. We have already seen meaningful cooperation in relation to content, with regular discussions regarding opportunities to co-produce series and individual programmes likely to be of interest to viewers in both languages and on both services. We are keen for this work to continue.

S4C's relationship with the National Assembly

Since the establishment of the National Assembly, we have undertaken to present evidence to the Assembly's committees and to relevant consultations, and I'm pleased that we continue to do so.

The question of accountability structures and responsibilities is one where S4C, as a public service broadcaster, must avoid expressing opinions on matters of public policy and the responsibilities of elected representatives. We have expanded on these complexities previously in our evidence to the Silk Commission.

Nevertheless, we are keen for S4C to operate, and be seen to be operating, in an accountable, responsible and transparent manner, respecting the democratically elected structures created to represent the people of Wales. Developing and maintaining a constructive relationship with the Assembly and its committees is part of this.

Your question relates specifically to the presentation of S4C's Annual Report and Statement of Accounts before the Assembly, reflecting the proposed arrangements for the BBC in the next Charter period.

Shortly after I was appointed Chairman of the S4C Authority, we assured the Presiding Officer of the last Assembly of our willingness to present S4C's Annual Report and Statement of Accounts in an appropriate manner before the Assembly. For practical reasons relating to the Assembly's own business timetable, it did not prove possible to put this into practice, but S4C's offer still stands.

We would be most willing, within the statutory context which applies to S4C, to re-engage in such discussions to create a process for the presentation of our Annual Report and Statement of Accounts before the National Assembly.

Thank you once again for your interest in S4C's work. I look forward to continuing our discussions.

Yn gywir

A handwritten signature in black ink, appearing to read 'Huw Jones', with a stylized flourish at the end.

Huw Jones
Chairman, S4C Authority

CC: Alun Davies, Minister for Lifelong Learning and Welsh Language, Welsh Government
Rhodri Talfan Davies, Director Wales, BBC
Ian Jones, Chief Executive S4C

Bethan Jenkins AM
Chair
Culture, Welsh Language and Communications Committee
National Assembly for Wales
Cardiff Bay
CF99 1NA

Your ref:
Our ref: PO123/EJ/SW

7 December 2016

Dear Bethan

Laying of S4C's Annual Report and Accounts

Thank you for your letter dated 1 December.

I can confirm that a resolution by the Assembly would require S4C's Annual Report and Accounts to be laid under Standing Order 15.1(v). Replicating the approach that has been adopted for BBC Wales would ensure that there is parity between both broadcasters and aid transparency.

I am pleased that the Committee is engaging so positively with our public service broadcasters and that S4C are keen to develop their relationship with you.

Once the Committee has made a final decision the Business Committee will need to consider making time available for the resolution to be taken in Plenary.

I look forward to hearing from you further.



Elin Jones AM
Llywydd

Croesewir gohebiaeth yn Gymraeg neu Saesneg / We welcome correspondence in Welsh or English



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Agenda Item 9

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Agenda Item 10

By virtue of paragraph(s) vii of Standing Order 17.42

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