

Culture Committee CC 03-03 p2

Date: 5 February 2003

Time: 9.00 - 12.30pm

Venue: Committee Room 1, National Assembly for Wales

Progress Report on the Recommendations made in *A Culture in Common*

A Culture in Common

In 2000, the Post-16 Education and Training Committee undertook a period of consultation to review cultural policy in Wales. The result was the report *A Culture in Common*, which was published in November 2000.

Creative Future: A Culture Strategy for Wales

Following *A Culture in Common*, the Welsh Assembly Government produced *Creative Future: A Culture Strategy for Wales* which aimed to establish a clear vision, an achievable strategy and practical action plans for the next decade. *Creative Future* can be seen in full at:

http://www.wales.gov.uk/subculture/content/creative/creative_home-e.htm

In July 2002, a progress report on *Creative Future* was produced. This can be seen at:

[illegible]

The next progress report will be available during the week commencing 10 February, 2003.

Table 1 compares the recommendations from *Culture in Common* and the Welsh Assembly Government's proposals in *Creative Future*, highlighting any progress that has been made to date.

Sources: *Creative Future: A Culture Strategy for Wales*

A Culture in Common

Progress Report (July 2002)

<i>Culture in Common</i> Recommendations	Corresponding <i>Creative Future</i> action points	Progress to date
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RICH CULTURE – STRONG COMMUNITIES		CULTURE AND COMMUNITIES	
(para 3.11)			
<ul style="list-style-type: none"> • The Arts Council for Wales (ACW) and other cultural ASPBs should be required to link their own strategic planing to support for community regeneration schemes – and that cultural activity should be regarded as an essential component of regeneration programmes • The Arts Council should work together with other ASPBs to explore ways of providing more support and training to community arts and associated umbrella groups to enable them to see their way through the application and funding processes for lottery and European funding. • Local authorities to encourage people in the professional arts to act as facilitators, or animateurs, within the community. 		<ul style="list-style-type: none"> • 4.1 To encourage local authorities to include cultural issues as a key component in the development of their community plans in the context of the national priorities adopted by the Welsh Assembly Government and its ASPBs. This aspect of community plans could include provision for initiatives which strengthen the collaboration between cultural professionals and the community. • 4.2 To review the effectiveness of the ACW's regional structures, in respect of its central tasks, its relations with local communities, its liaison with local authorities and ability to provide more useful and immediate advice to local practitioners. • 4.3 To establish agreements between ACW and all national remit arts companies on their outreach in schools and communities, as well as the extent of their touring of central productions. • 4.8 To review the way future streams of lottery money are allocated to community arts, heritage and sports projects to ensure that optimal use is made of funding from other sources and that capacity building is supported effectively. • 6.8 To develop proposals to assist the cultural sector to ensure an increased take-up by Welsh companies of available European funding sources 	<ul style="list-style-type: none"> • Local Authorities are represented on Cymru'n Creu by the WLGA. • N/a • N/a • N/a • As part of the task and finish group established by Cymru'n Creu, the ACW/WDA are working on proposals to improve access to European structural funding

<ul style="list-style-type: none"> The Assembly Secretary should be invited to consult with Higher Education Wales and the Higher Education Funding Council Wales about the possible establishment of a Chair in Community Arts at a Welsh Higher Education Institution. 		<ul style="list-style-type: none"> 8.22 To explore the potential of creating a Chair in International Cultural Development in the higher education sector, as a mirror image to the Chair in Community Arts. 		<ul style="list-style-type: none"> N/a
Arts Venues (para 3.14) <ul style="list-style-type: none"> The Assembly Secretary should be invited to remit the Arts Council to review the pattern of provision of arts venues. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> We strongly recommend that Consideration be given to designating all publicly funded arts venues as smoke-free zones. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> The Assembly Secretary to remit the appropriate ASPBs to work with the network of local arts venues and local authorities to present national and local treasures more vividly for local communities. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
CONFIDENT DIVERSITY – POSITIVE DISTINCTIVENESS				
Bilingualism (para 3.23) <ul style="list-style-type: none"> Cultural Organisations which receive public funds should, as part of their application for grant, provide a statement on how they propose to promote the Welsh language. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> Local authorities and the cultural ASPBs to undertake a baseline study of existing artistic provision in the medium of Welsh and English. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> Partnerships to be developed between local language initiatives such as <i>mentrai iaith</i>, and organisations promoting the arts both at national and local level. 		<ul style="list-style-type: none"> N/a 		<i>Iaith Pawb</i> , the national action plan for a bilingual Wales which includes over £28million over 3 years for new initiatives in support of the Welsh Language was launched in November 2002

<p>Equality of Opportunity (para 3.25-3.27)</p> <ul style="list-style-type: none"> • The Arts Council to continue to work with practitioners in ethnic minority communities, to established principles of racial equality. 		<ul style="list-style-type: none"> • 7.6 To ensure that black and ethnic minority communities are properly represented on our cultural ASPBs. • 7.13 To produce plans to promote cultural diversity. • 7.14 To consider how the cultural ASPBs can encourage funded organisations to take steps to ensure that black and ethnic minority communities and the disabled are fully represented in all aspects of the culture of Wales as participants and in audiences. 		<ul style="list-style-type: none"> • N/a • N/a • N/a
<ul style="list-style-type: none"> • The Assembly Secretary to consider placing a requirement on the appropriate ASPBs to work with the Arts Council to plan exhibitions; community events; and broadcasts to raise local and national awareness of the remarkable features of ethnic minority groups' different cultural experiences and of the way in which they are benefiting the overall cultural life in Wales. 		<ul style="list-style-type: none"> • 7.11 To produce an action plan based on further consultation on its Cultural Diversity Strategy. 		<ul style="list-style-type: none"> • N/a
<ul style="list-style-type: none"> • The Arts Council to work with the appropriate ASPBs to review their existing policies and plans in favour of equality of opportunity, and to lift the performance of the voluntary and other bodies they fund. The Assembly Secretary to invite these bodies to set realistic, but challenging, targets for achievement. 		<ul style="list-style-type: none"> • 7.3 To ask the ASPBs to set realistic but challenging targets for achieving equality of opportunity. 		<ul style="list-style-type: none"> • N/a

A LEARNING COUNTRY (para 3.30-3.31)				
<ul style="list-style-type: none"> The Assembly Secretary for Education should be invited to consider the benefits of ensuring that training for those delivering education and child care should embrace a rigorous professional grounding in guided and creative play, and in how best to introduce the youngest children to different art forms, including a far greater use of peripatetic teaching, which could be boosted by using the talents of those retired from their own professions. 		<ul style="list-style-type: none"> 2.10 To make more widely available to students and teachers in our schools existing locally produced materials on the arts and culture of Wales. 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> Estyn to be invited conduct a survey of the levels of arts provision and activity at Key Stages 2 and 3. 		<ul style="list-style-type: none"> 2.1 To advise on standards and provision for the arts and cultural activities at the transition from Key Stage 2 to Key Stage 3. 2.2 To publish a survey of arts provision covering Key Stage 2 and 3, providing advice on how best arts and creative enterprise can feature in extra-curricular activities for young people. 		<ul style="list-style-type: none"> Estyn started work on music art and drama provision at Key stage 2 and 3 in 2001-2002. Inspection activity will continue in 2002-2003 and Estyn will publish their survey report by March 2003
<ul style="list-style-type: none"> ACCAC to be invited to review the <i>Curriculum Cymreig</i> to examine the extent to which it should be supported by new materials relevant to the arts and culture in Wales. 		<ul style="list-style-type: none"> 7.1 To give consideration to the requirements for new materials to support schools in applying the <i>Curriculum Cymreig</i>. In relation to the programmes of study the revised National Curriculum for Wales now offers more opportunities for learners to study, and appreciate, the importance and strength of creative talent in Wales. 		<ul style="list-style-type: none"> UWIC produced an evaluation report for ACCAC on the impact and use of Cwricwlwm Cwmreig materials. One of the main conclusions was that schools were not sufficiently aware of what materials are available. ACCAC has been addressing this in its commissioning programme in 2001-2002, including a mail-shot to all primary and secondary schools
<ul style="list-style-type: none"> Co-ordinated efforts should be made between the careers service, education business partnerships, and arts practitioners to provide new opportunities for work experience (and more information about careers) in the creative industries within Wales. 		<ul style="list-style-type: none"> 2.5 To require that both Careers Wales and the <i>Extending Entitlement</i> agenda take fully into account the opportunities that exist for work experience and employment in the creative industries, thus improving careers advice in relation to the cultural industries. We will consider incorporating a requirement that local <i>Extending Entitlement</i> Partnerships should have an arts strand in the guidance. 		<ul style="list-style-type: none"> The basic entitlement within the <i>Extending Entitlement</i> agenda for all young people includes "sporting, artistic, musical and outdoor experience to develop talents, broaden horizons and promote rounded perspectives including both national and international contexts." The Skills and Employment Action Plan remits the Skills Unit and Sector Skills Council (SSC) to produce regular authoritative reports on key employment sectors. ELWa National Council and SSCs are also remitted to work with Careers Wales

			to produce information material and job outlooks and give regular presentations on skills to learning providers and organisations. The SSC associated with the creative industries are expected to work with ELWa and its Skills Unit to ensure that Careers Wales and education and training providers are aware of the opportunities in that sector.
<ul style="list-style-type: none"> Subject to the availability of resources, the cultural ASPBs should be tasked to ensure that every school in Wales, whether individually or as part of a consortia, should have an opportunity to benefit from at least one major new cultural and artistic opportunity annually, from 2002-03 onwards. 	<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> The recently introduced youth policy for Wales should provide new opportunities to develop skills in the various art forms - where possible using funding from the New Opportunities Fund. All publicly funded institutions having a bearing on the arts and culture - including all Higher Education Institutions and Further Education Institutions in Wales – should be tasked to develop new policies to promote indigenous talent. 	<ul style="list-style-type: none"> 2.7 To expand free instrumental teaching, participation in youth orchestras, choirs and many other forms of music normally available in all schools and colleges and to explore similar initiatives in respect of other art-forms. 2.8 To review the training opportunities in Wales for those entering the cultural professions - not only as artists or sportsmen and women, but as managers, curators, officials, administrators and community activists. 2.9 To produce through Education Extra, a code of practice for publication in the forthcoming academic year on those out of school activities capable of inspiring creativity more broadly. The code will include information on a series of demonstration projects being funded by the Assembly. 		<ul style="list-style-type: none"> N/a N/a N/a
<ul style="list-style-type: none"> The Assembly Secretary to commission appropriate bodies to report on how national youth organisations can be better engaged and supported for the future. 	<ul style="list-style-type: none"> 2.14 To ensure a co-ordinated approach to national youth theatre in Wales. 		<ul style="list-style-type: none"> N/a

<ul style="list-style-type: none"> Existing arts practitioners and organisations to re-assess their development and recruitment policies to connect fully with the mainstream labour market in Wales; to make the most of opportunities for partnership under Objective 1; and to secure a step-change in their own business planning, financial management, and marketing capacity. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> The Assembly Secretary to commission the Council for Education and Training in Wales to undertake a study on a fair funding formula in post-16 education and training and that such a study should include the extra-curricular activities (incorporating sporting and cultural activities). 		<ul style="list-style-type: none"> 2.9 To produce through Education Extra, a code of practice for publication in the forthcoming academic year on those out of school activities capable of inspiring creativity more broadly. The code will include information on a series of demonstration projects being funded by the Assembly. 		<ul style="list-style-type: none"> N/a
<p>A National Youth Arts Fund (para 3.32)</p> <ul style="list-style-type: none"> The Committee recommends that a partnership fund - "A National Youth Arts Fund" – between the public and private sectors be established to secure a firm source of future investment in the provision of Arts for our young People. 		<ul style="list-style-type: none"> 2.13 To establish a Youth Arts Fund. 		<ul style="list-style-type: none"> The Arts Council is establishing a youth arts fund
<p>Training and Skills (para 3.36)</p> <ul style="list-style-type: none"> An audit of the provision of training and education in the Arts to be undertaken. 		<ul style="list-style-type: none"> 2.8 To review the training opportunities in Wales for those entering the cultural professions - not only as artists or sportsmen and women, but as managers, curators, officials, administrators and community activists. 		<ul style="list-style-type: none"> N/a
<p>ENTERPRISING INDUSTRY – CREATIVE CULTURE (para 3.39-3.42)</p>				
<ul style="list-style-type: none"> We wish to see more rigorous and up-to-date figures made available about the economic vitality of the creative industries. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a

<ul style="list-style-type: none"> The Assembly Secretary consider establishing a new team-based approach involving ASPBs in the culture and arts field; the WLGA; and other relevant statutory and non-statutory bodies with a specific remit to ensure that they play their part in sustaining the cultural vitality of Wales, and the momentum of the creative industries themselves. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
NATIONAL AMBITION – INTERNATIONAL REACH (para 3.48-3.49)				
<ul style="list-style-type: none"> Greater use should be made of the British Council's outposts abroad to promote and support both amateur and professional arts performances. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> Wales Arts International should be given renewed impetus. Publicly funded arts and cultural organisations should be encouraged to make a contribution to realising its objectives year by year. 		<ul style="list-style-type: none"> 8.6 To develop proposals to strengthen Wales Arts International. 8.17 To ensure Wales is prominent in international gatherings. Exhibitions and trade fairs 		<ul style="list-style-type: none"> The ACW has received significant additional funding for 2002-2003 and one of their priority areas is investing more in Wales Arts International (WAI) Wales Trade International and WAI are both working hard on raising Wales' profile abroad. Resulted in Wales' first ever presence at the Venice Biennale.
<ul style="list-style-type: none"> The British Council Cymru should be invited to agree a strategy for promoting cultural and educational opportunities with all the national publicly funded education, training and cultural organisations in Wales. 		<ul style="list-style-type: none"> 8.1 To develop a strategy for attracting major events to Wales. This will involve sport and arts events but also craft fairs and major international conferences. 		<ul style="list-style-type: none"> The Assembly Government is developing a new major events strategy and undertaking a review of broadcasting
<ul style="list-style-type: none"> The National Assembly to consider with the UK Central Government the scope for contributing directly to the work of UNESCO - not least through the organisation's Associated Schools Project. 		<ul style="list-style-type: none"> 8.15 To ensure that the Welsh Assembly Government engages as fully in the cultural discussions of inter-governmental organisations (like the Council of Europe and UNESCO) and networks as protocol allows. 		<ul style="list-style-type: none"> The Culture Minister has attended European Commission Culture Committee meetings. Officials have engaged with UNESCO and have attended meetings
<ul style="list-style-type: none"> Greater use should be made of the newly opened Wales European Centre. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a

<ul style="list-style-type: none"> The Assembly Secretary should consider the processes by which the many individuals, companies and festivals that are recognised on the international cultural stage could be designated as Cultural and Economic Ambassadors for Wales and for Welsh identity. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> All the National Assembly's Cultural Agencies to work in tandem to create a striving and thriving environment for international cultural and economic impact. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> Exchanges involving students, pupils, teachers and lecturers should be reviewed to ensure that they are taking maximum advantage of the opportunities to promote and extend Welsh achievement in the arts. 		<ul style="list-style-type: none"> 2.12 To review existing exchange networks involving students and pupils - and especially those relating to the continuing professional development of teachers and lecturers – to ensure they take maximum advantage of opportunities to promote and extend Welsh cultural achievements. 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> The new Assembly building to make the best possible use of available space for performance and exhibition. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> The Assembly's Presiding Officer to consider the possibility of creating an Order of Artists in Wales. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<p>National Remit Organisations (para 3.57-3.58)</p> <p>National remit companies should:</p> <ul style="list-style-type: none"> nurture the country's talent – writers, composers, performers and artists - and commit themselves to developing indigenous talent and providing employment opportunities for such talent to compete for posts at home or abroad co-ordinate their activities to the benefit of Wales' international profile, the promotion of tourism, inward investment and export commit themselves to sharing resources to achieve better outcomes year by year present the country's various artistic traditions with pride, and represent the diversity of people in Wales through their presentation and employment strategies set standards for national creativity, and support artistic endeavour in our communities make more accessible our treasures in museums, 		<ul style="list-style-type: none"> 2.6 To require national remit arts companies and heritage organisations to have in place declared policies and programmes to exploit their talent base fully for educational purposes, including the active participation of young people, and to have devised relevant measures to be reported annually. N/a N/a N/a 7.4 To continue to provide resources to honour the commitment of providing free entry to National Museums and Galleries Wales 		<ul style="list-style-type: none"> N/a N/a N/a N/a

<p>libraries and archives</p> <ul style="list-style-type: none">• provide platforms for our creative productivity and for our artists• break down barriers to the arts and within art forms• work together with our economic agencies to be singular cultural ambassadors• extend their presence throughout Wales• manage their affairs properly and efficiently, subject to the appropriate scrutiny of the Arts Council• Work in partnership with other cultural organisations and with private enterprise to deliver the best value for the people of Wales as a whole.	<ul style="list-style-type: none">• N/a• N/a• N/a• N/a• N/a	<ul style="list-style-type: none">• N/a• The National Assembly has provided funding to support free access to museums• N/a• N/a• N/a• N/a• N/a
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<ul style="list-style-type: none"> • A clear audit and assessment of the role of our National remit companies in the cultural sector needs to take place across the artforms. Overlaps need to be ironed out and gaps in provision identified in a systematic way. 		<ul style="list-style-type: none"> • N/a 		<ul style="list-style-type: none"> • N/a
<p>Festivals (para 3.60)</p> <ul style="list-style-type: none"> • More could be done to link festivals, accommodation data and other tourism opportunities in an annual programme of events for worldwide publication on the internet. We recommend that the scope for making this linkage should be explored and exploited by Cymru'n Creu. 		<ul style="list-style-type: none"> • 8.2 To create a new Destination Management System on the web. This will enable visitors to Wales to book a complete holiday package, including accommodation and tickets for events. • 6.9 To work with WTB in developing a Cultural Tourism Strategy. • 8.4 To review the funding policy for the international promotion of festivals and major exhibitions , in liaison with WTB/ WDA/ National Museums and Galleries Wales and the Welsh Local Government Association • 6.6 Establish a Cymru'n Creu sub-group on ICT to develop proposals for a Welsh 'Culture on Line' concept 		<ul style="list-style-type: none"> • The Wales Tourist Board has established its Destination Management System and is finalising its Cultural Tourism Strategy • The ACW will publish the findings of its Festivals review and will begin a process of consultation and discussions with partners designed to produce an action plan for the future funding of festivals, which will include international promotion • The Cymru 'n Creu subgroup on ICT is taking forward practical work to develop the context of Culture Cymru ar Lein
ARTFORMS				

<p>The Literary Arts (para 3.64)</p> <ul style="list-style-type: none"> • Active promotion and greater acknowledgement - including financial reward - should be afforded to writers. 		<ul style="list-style-type: none"> • 3.2 To review grant in aid and lottery funding in the context of providing financial support to individual artists, writers, musicians and other creative professionals. • 3.7 To develop a strategy for supporting creative professionals Through training and education to enable them to deliver work of high standard and to improve their business skills. 		<ul style="list-style-type: none"> • The Arts Council has reviewed its funding streams and since 1 April 2002 has operated a simplified process of grant application which covers lottery and grant in aid.
<ul style="list-style-type: none"> • Recognition and status of Anglo-Welsh writers be increased on the National Curriculum 		<ul style="list-style-type: none"> • N/a 		<ul style="list-style-type: none"> • N/a
<ul style="list-style-type: none"> • A co-ordinated strategy be developed in harness with the publishing industry to provide more publication opportunities for Welsh writers. 		<ul style="list-style-type: none"> • 3.10 To convene a Task and Finish Group to review support mechanisms for the publishing industry in Wales, with a view to improving the marketing and distribution of books and other publications from and about Wales at home and abroad and to make recommendations. 		
<p>The Performing Arts</p> <p>Theatre (para 3.73)</p> <ul style="list-style-type: none"> • Priority for theatre in the coming years should be to nurture and strengthen grass roots activity across Wales, so that it can achieve a tradition of excellence. 		<ul style="list-style-type: none"> • 3.1 To develop a new drama strategy in the context of the 5 year arts development plan with proposals for widespread access to mainstream professional theatre in both Welsh and English, as well as the development of other forms of theatrical expression and grass roots activity. 		<ul style="list-style-type: none"> • New funds have been announced for Welsh language theatre, for theatre in education and for arts activity for the year of disability • £560,000 provided to remove Clwyd Theatr Cymru's debt to Flintshire County Council • The Arts Council are consulting publicly on their 5 year arts development strategy and this includes proposals for a review of drama
<ul style="list-style-type: none"> • The Arts Council should review its Drama Strategy in the light of this priority, and that it should report to the Assembly Secretary on its proposals by the end of 2001. 		<ul style="list-style-type: none"> • N/a 		<ul style="list-style-type: none"> • N/a

<p>Dance and Physical Theatre (paras 3.77-3.78 and 3.81)</p> <ul style="list-style-type: none"> • The Arts Council of Wales to consider the various issues surrounding dance in Wales and commission a survey or consultation exercise on the need for a co-ordinated national dance strategy. 		<ul style="list-style-type: none"> • 3.11 To develop a new action plan for dance aimed at significantly raising the status and resource level available for this artform. The Arts Council of Wales will work with the Welsh Assembly Government and with educational and cultural bodies to implement this plan. 		
<ul style="list-style-type: none"> • The Arts Council of Wales to work in conjunction with organisations such as TRAC and the Welsh Folk Dance Society, to develop a strategy for traditional music and dance which will enable future generations to once more enjoy the fruits of their cultural heritage. 		<ul style="list-style-type: none"> • N/a 		<ul style="list-style-type: none"> • N/a
<p>Music (para 3.80)</p> <ul style="list-style-type: none"> • Music teaching and music making in schools in schools to be given proper space in the curriculum, that music making in the community is given due recognition and that appropriate training mechanisms are in place to enable musicians to perform and get established. 		<ul style="list-style-type: none"> • 3.5 To examine the feasibility of creating a Wales Institute for Music, incorporating a Wales Music Information Centre and Museum, instrument construction and restoration workshops, Scores and recordings library. • 3.6 To provide sustainable funding for new initiatives in music performance, e.g. chamber, jazz, popular and other forms of music . • 2.4 To review the Music Development Fund and to consider the future arrangements for supporting local authority music services over the coming years. • 2.7 To expand free instrumental teaching, participation in youth orchestras, choirs and many other forms of music normally available in all schools and colleges and to explore similar initiatives in respect of other art-forms. 		<ul style="list-style-type: none"> • N/a • N/a • The Music Development Fund was extended for a year and is now being reviewed
<p>The Visual Arts (para 3.83)</p> <ul style="list-style-type: none"> • The relevant sponsored bodies and local authorities to work together to consider the creation of a comprehensive visual arts strategy in terms of promoting practising artists and of collection, conservation and presentation. 		<ul style="list-style-type: none"> • N/a 		<ul style="list-style-type: none"> • N/a

<ul style="list-style-type: none"> That the sponsored bodies provide a greater presence across the regions through the national network of galleries and the greater use of the possibilities of digital media. 		<ul style="list-style-type: none"> 3.3 To review feasibility for a wider range of quality gallery spaces across Wales including: a Wales Gallery of Contemporary Art taking account of the NMGW and ACW reviews of galleries, a Contemporary Art Fair in the context of the ACW review of festivals and the role of local authorities. 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> That public art and architecture be seen as an important facet of visual culture, one that directly affects the environment and quality of life. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> A study be commissioned to investigate the options for creating a national digital gallery for the visual arts. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> A co-ordinated strategy for art education and learning be developed by the appropriate agencies and shaped by schools of art and design. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<ul style="list-style-type: none"> The National Museum of Wales to provide a clear and pro-active lead in the debate on a National Gallery for Wales and to generate a constructive public consultation exercise. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a
<p>The Media Arts (para 3.92)</p> <ul style="list-style-type: none"> Wales should be promoted as a "film friendly" place both to attract international productions to film in Wales but also to acknowledge the benefits of local economies of filming in the country. 		<ul style="list-style-type: none"> 8.13 To organise a Focus on Film conference. 6.10 To restructure the work of film commissions in Wales to ensure the most simple, efficient and effective service to the film industry and to increase the total inward investment 		<ul style="list-style-type: none"> Sgrin organised 'Focus on Film' in November 2001 and the Minister addressed the conference The WDA and Sgrin have been working together to establish the Wales Screen Commission which is being centrally funded by the WDA and unitary authorities. A central marketing Commission is being established within Sgrin which will market Wales, whilst regional commissions work with film makers on locations.
<ul style="list-style-type: none"> Ensure that the funding base of Sgrin, the Media agency for Wales, is such so as to reduce its dependence on the broadcast industry. 		<ul style="list-style-type: none"> N/a 		<ul style="list-style-type: none"> N/a

<ul style="list-style-type: none"> • Sgrin should be encouraged in the swift initiation of its media education policy in the moving image and to prioritise media education at the primary level. This service to be available bilingually. 		<ul style="list-style-type: none"> • N/a 		<ul style="list-style-type: none"> • N/a
<ul style="list-style-type: none"> • The International Film Festival of Wales, to be encouraged to attract a wider and more diverse audience from outside the industry and for its touring initiatives. 		<ul style="list-style-type: none"> • 3.4 To improve the stability of existing festivals (including their ability to employ professional directors and administrators) and stimulate new initiatives. 		<ul style="list-style-type: none"> • N/a
<ul style="list-style-type: none"> • The place of animation as a significant part of the Media industry in Wales is to be acknowledged and supported and IFFW to be encouraged to develop the Festival as a strong platform for Welsh animation. 		<ul style="list-style-type: none"> • 8.12 To attract a major animation conference, the European Cartoon Forum, to North Wales in 2002. 		<ul style="list-style-type: none"> • N/a
<p>Craft (para 3.94)</p> <ul style="list-style-type: none"> • The Arts Council of Wales to work together with the Welsh Development Agency and the Wales Tourist Board to produce a craft strategy for Wales. 		<ul style="list-style-type: none"> • N/a 		<ul style="list-style-type: none"> • N/a