



Llywodraeth Cynulliad Cymru
Welsh Assembly Government

A Walking and Cycling Action Plan for Wales 2009 – 2013



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Ministerial Foreword



I am delighted to present our Walking and Cycling Action Plan for Wales, which summarises the key steps planned to secure a walking and cycling culture in Wales.

The benefits of walking and cycling more often, whether for routine trips to the shops, to work or for simply for recreation, are clear. By walking and cycling more, people's health can be improved and by relying on our cars less, traffic congestion is reduced and the greenhouse gas emissions causing climate change can be cut. In addition, by encouraging sustainable access to the natural environment our rural economies are supported.

Delivery of the aims contained in this Plan will require the Welsh Assembly Government to work with its partners in the private and voluntary sectors as well as in other parts of the public sector. One key way of doing that is through the work of the Walking and Cycling Steering Group which I and the Deputy First Minister, Ieuan Wyn Jones, jointly chair. The Steering Group will help us in monitoring progress on the Plan and on the associated targets.

The challenge for us all now is to ensure that the Action Plan delivers the behavioural change needed to reap the benefits mentioned above. Encouraging a change in people's behaviour and enabling people to travel more sustainably through improved infrastructure for walkers and cyclists are both main themes of the Plan. I and the Deputy First Minister are very keen to encourage these modes of travel as viable alternatives to the car, particularly for short journeys.

I very much hope that everyone will get behind the actions in this Plan and will play a part in their delivery so together we can reap the benefits for Wales of healthier, more sustainable travel.

A handwritten signature in black ink that reads "Jane Davidson". The signature is written in a cursive, flowing style.

Jane Davidson AM
Minister for Environment, Sustainability and Housing





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1. Overview

The Role of this Action Plan

This Action Plan brings together all the key initiatives which the Welsh Assembly Government and its key partners are undertaking or planning to undertake in support of walking and cycling in Wales. A key aim of the Plan is to help secure a change in behaviour - so that more people, young and old, walk and cycle more often. As the statistics at the end of the Plan reveal, current participation rates are low; and the Action Plan aims to change that.

Benefits of walking and cycling

Currently only 29% of adults in Wales meet the physical activity guideline of 5 times 30 minutes of exercise per week. And only 21% of young people aged 11, 13 and 15 meet the recommended guideline of 60 minutes of exercise every day. It's perhaps not surprising that surveys show that 57% of adults in Wales are either overweight or obese.

Physical activity can reduce the risk of heart disease problems, stroke and type 2 diabetes. It can also have a positive impact on general health and psychological well-being.

More walking and cycling - and consequently less dependence on the car - is also good for our environment. One of the main contributing factors to climate change is our heavy reliance on the car, even for short journeys. Research shows that nearly half of all car trips could be replaced by walking, cycling or public transport. As CO₂ emissions from cars represent 13% of the UK total, making more trips on foot or by cycling can help in making the lifestyle changes needed to combat climate change.

Key Themes of the Action Plan

Getting more people walking and cycling - and securing the benefits outlined above - requires Behavioural Change. This is the first main theme of this Action Plan, underlining its importance. Achieving this though is also dependent on enabling people to travel more sustainably through the provision of safe and appropriate walking and cycling infrastructure. This is the second theme covered in the Action Plan. Delivery of the 30 aims of the Plan will be assisted if the supporting policies and programmes are appropriately joined up and co-ordinated and this activity is covered in the third theme of the Action Plan: Policy Objectives.

The fourth and final part of the Plan focuses on Monitoring and Evaluation. We clearly need to monitor the impact of the actions in this Plan, to check that they are having the right effect in terms of encouraging more people to walk and cycle more often and more safely. The Assembly Government will monitor progress made against the aims and key targets set out in the Plan, and will report on progress annually.

Walking and Cycling Steering Group

To help ensure a co-ordinated approach, the Assembly Government has established a Walking and Cycling Steering Group which is jointly chaired by the Deputy First Minister and the Minister for Environment, Sustainability and Housing. The Group has overseen the preparation of this Plan and includes representatives from the main interests involved in the walking and cycling agenda in Wales. As part of its work the Steering Group will receive regular reports on progress against this Plan and will also help to keep its content under review.

Relevant key Assembly Government strategies

This Action Plan will assist in the delivery of objectives and actions within a number of Assembly Government strategies, the main ones being:

One Wales – the Plan will assist in the delivery of the One Wales commitment to support greater participation in walking and cycling.

Wales Transport Strategy (Connecting the Nation) – two of the strategy's key objectives are to promote more sustainable travel options and to make walking and cycling the public's first choice for shorter journeys.

Climate Change – the Wales Climate Change Strategy will be developed for consultation in 2009. It will set targets for reductions in emissions and will highlight the contribution which everyone can make to combating climate change through sustainable travel.

Physical Activity Action Plan – this will form part of the Assembly Government's new agenda for action on Physical Activity (to be published in Spring 2009).

Environment Strategy and new Sustainable Development Scheme

This Action Plan supports the Environment Strategy and Sustainable Development Scheme aims of encouraging the people of Wales to live more sustainably.

2. Mission Statement & Objectives

To encourage more people to walk and cycle more safely and more often



The Welsh Assembly core objectives here are to:





- Improve the health and well-being of the population through increased physical activity
- Improve the local environment for walkers and cyclists
- Encourage sustainable travel as a practical step in combating climate change
- Increase levels of walking and cycling through promotion of facilities
- Ensure that walking and cycling are prioritised in crosscutting policies, guidance and funding


The Plan contains a range of actions aimed to deliver these objectives and are grouped under the following four themes:








- Changing Behaviour** – Walking and cycling to make an increasing contribution towards climate change targets and raising levels of physical activity.
- Sustainable Travel encouraged via better Walking and Cycling Infrastructure** – To create safe, attractive and convenient infrastructure for pedestrian and cycle travel.
- Policy Objectives** – Ensure that walking and cycling are included in cross-cutting policies, guidance and funding.
- Evaluation** – To enable the Welsh Assembly Government and delivery partners to track progress in delivering the actions of this Plan and intended outcomes.





3. The Action Plan



	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
A	Changing Behaviour					
1	Aim: Walking and cycling to make an increasing contribution towards climate change targets and raising levels of physical activity Increase the numbers of adults walking and cycling to work and for other everyday purposes.	<p>a) Encourage employers to increase the number of staff travelling to work in a sustainable way, for example through participation in the tax free bike purchase scheme.</p> <p>b) Key public sector bodies in Wales to demonstrate best practice in encouraging more employees to walk and cycle to work, for example through take-up of the Corporate Health Standard or through the provision and promotion of travel expenses schemes incorporating cycling.</p>			<ul style="list-style-type: none"> • Improve access to employment opportunities. • More people walking and cycling, more safely, more often. 	<p>Welsh Assembly</p> <p>Government Local Authorities Regional Transport Consortia Local Health Boards Local Champions Sports Council for Wales Assembly Government Sponsored Bodies Walking and Cycling Groups</p>








	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
A	Changing Behaviour					
2	<p>Aim: Walking and cycling to make an increasing contribution towards climate change targets and raising levels of physical activity</p> <p>Increase the numbers of children walking and cycling to school and for other purposes.</p>	<p>a) Encourage schools to adopt travel plans which include 'walking bus' schemes and provision of secure cycle parking.</p> <p>b) Pilot 2 Sustrans 'Bike It' projects in Wales.</p> <p>c) Ensure that Safe Routes to Communities continues to deliver real improvements, and encourage local authorities to identify new projects in areas where take up may have been low in the past.</p> <p>d) Support the continued development of the Healthy Schools and Eco Schools Networks.</p>	  		<ul style="list-style-type: none"> • More journeys to school to be made on foot and by cycle. 	<p>Local Authorities <i>Welsh Assembly</i> <i>Government Sustrans</i> <i>Walking and Cycling Groups</i> <i>Parent Teacher Associations/ Governing Bodies</i></p>



	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
A	Changing Behaviour					
3	Introduction of the National Standards for cycle training in Wales.	<p>a) Build the capacity within Wales for delivery of cycle training to the National Standard by supporting the training of new instructors.</p> <p>b) National Standard cycle training to be widely supported by Welsh local authorities.</p>			<ul style="list-style-type: none"> Over 100 new instructors to be trained and up to four new cycle training providers to be established in Wales by 2010/11. 	<p>CTC Charitable Trust Welsh Assembly Government Sport Council for Wales Local Authorities Regional Transport Consortia</p>
4	Promote the wide range of benefits that can be achieved through walking and cycling.	<p>a) Develop a national publicity campaign to promote walking and cycling based on health and environmental benefits, building on existing events/festivals.</p> <p>b) Aim for local authority plans, policies and activities to be integrated to deliver improved promotion of walking and cycling.</p>			<ul style="list-style-type: none"> More people walking and cycling, more safely, more often. 	<p>Welsh Assembly Government Walking and Cycling Groups WLGA Local Authorities Regional Transport Consortia National Public Health Service Countryside Council for Wales</p>


	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
A	Changing Behaviour					
	Aim: Walking and cycling to make an increasing contribution towards climate change targets and raising levels of physical activity					
5	Encourage walking and cycling through effective travel planning.	<p>a) Increase walking and cycling through an effective programme of travel planning projects.</p> <p>b) Promote Smarter Choices guidance to assist in the production of school and employer travel plans.</p> <p>c) Promote BSI PAS 500 standard for travel plans.</p>	  		<ul style="list-style-type: none"> More people walking and cycling, more safely, more often. 	Welsh Assembly Government <i>Public Sector Employers</i> <i>Walking and Cycling Groups</i> <i>Regional Transport</i> <i>Consortia</i> <i>Local Authorities</i>
6	Support and encourage local and national initiatives that aim to increase participation in walking and cycling.	<p>a) Champion local and national initiatives like Bike Week and Walk to School Week.</p> <p>b) Investigate introduction into Wales of the Living Street Walk to School programme.</p>	 		<ul style="list-style-type: none"> More people walking and cycling, more safely, more often. 	Welsh Assembly Government <i>Local Authorities</i> <i>Walking and Cycling Groups</i>



	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
A	Changing Behaviour					
	Aim: Walking and cycling to make an increasing contribution towards climate change targets and raising levels of physical activity					
7	To encourage walking and cycling as a means of tackling health problems associated with physical inactivity or sedentary lifestyles.	a) Encourage sustainable Exercise Referral Schemes and community walking projects. b) Target hard to reach groups, building on the success of the Let's Walk Cymru programme.			<ul style="list-style-type: none"> • More people walking and cycling, more safely, more often. 	Local Health Boards <i>Local Authorities</i> <i>Sports Council for Wales</i> <i>Countryside Council for Wales</i> <i>Walking and Cycling Groups</i> <i>Green Exercise Partnership (Sustrans, BTCV, Groundwork)</i>
8	To increase walking and cycling for travel to hospitals in Wales.	a) Ensure that sustainable and active travel is encouraged at hospitals throughout Wales and promote the adoption of the NHS Travel Plan Toolkit.			<ul style="list-style-type: none"> • More people walking and cycling, more safely, more often. 	Sustrans <i>National Public Health Service</i> <i>Local Health Boards</i> <i>Welsh Assembly</i> <i>Government</i>



	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
A	Changing Behaviour					
9	<p>Aim: Walking and cycling to make an increasing contribution towards climate change targets and raising levels of physical activity</p> <p>To maximize the contribution that walking and cycling can make to increasing tourism.</p>	<p>a) Update the Walking and Cycling Tourism Strategies for Wales.</p> <p>b) Utilise EU Convergence Funding to improve the quality of the cycling and walking tourism product.</p> <p>c) Maintain and develop Wales's competitive advantage as a world class mountain biking destination.</p> <p>d) Ensure that promotion of the National Cycle Network incorporates links to cycle friendly accommodation providers.</p>			<ul style="list-style-type: none"> Increased contribution to the Welsh economy from walking and cycling. Increased public recognition of Wales as leading destination for walking and cycling. 	<p>Welsh Assembly</p> <p>Government <i>(Visit Wales & DE&IT)</i></p> <p>Forestry Commission</p> <p>Local Authorities</p> <p>Walking and Cycling Groups</p> <p>Private Sector Partners</p>




	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
A	Changing Behaviour					
	Aim: Walking and cycling to make an increasing contribution towards climate change targets and raising levels of physical activity					
10	To make Wales a premier destination for walking and cycling events.	<p>a) Updated Cycle Tourism Strategy to consider events as a key means of increasing cycle tourism.</p> <p>b) Encourage high standards in new and existing walking and cycling events in Wales.</p>	 		<ul style="list-style-type: none"> High profile events attracted to Wales which significantly raise the profile of walking and cycling. Mass participation walking and cycling events become well established throughout Wales, encouraging new and returning participants. 	<p>Welsh Assembly</p> <p>Government (Major Events Unit)</p> <p>Visit Wales</p> <p>Local Authorities</p> <p>Regional Tourism Partnerships</p> <p>Forestry Commission</p> <p>Walking and Cycling Groups</p>
11	Cycling and walking for sport and active recreation is promoted particularly amongst children and young people.	<p>a) Identify and support talent across all cycling disciplines.</p> <p>b) Ensure that the legacy benefits from London 2012 are maximised for walking and cycling in Wales.</p>	 	 	<ul style="list-style-type: none"> More people walking and cycling, more safely, more often Support Welsh medal targets set out in 'Climbing Higher'. 	<p>Welsh Cycling</p> <p>Sports Council for Wales</p> <p>Local Authorities</p> <p>Welsh Assembly</p> <p>Government</p> <p>Walking and Cycling Groups</p>






	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
A	Changing Behaviour					
	Aim: Walking and cycling to make an increasing contribution towards climate change targets and raising levels of physical activity					
12	Showcase and share best practice in delivery and promotion of walking and cycling routes.	<p>a) Develop a cycling infrastructure benchmarking programme in Wales.</p> <p>b) Share the outcomes of the Ramblers Cymru Community of Foot pilot project.</p>	 		<p>Raised profile of walking and cycling issues and improved partnership working between key stakeholders.</p>	<p>Walking and Cycling</p> <p>Grŵp Authorities</p> <p>Regional Transport Consortia Welsh Assembly</p> <p>Government Ramblers Cymru</p>




	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
B	Sustainable Travel encouraged via better Walking and Cycling Infrastructure					
13	Increase walking and cycling trips made in conjunction with public transport usage.	<p>Aim: To create safe, attractive and convenient infrastructure for pedestrian and cycle travel</p> <p>a) Safe Routes to Communities to contribute towards increasing safe walking and cycling routes to and high quality facilities at public transport interchanges.</p> <p>b) Prioritise walking and cycling in public transport investment decisions.</p> <p>c) To implement a programme of Sustainable Travel Towns to demonstrate and promote the benefits of sustainable travel throughout Wales.</p> <p>d) Investigate ways of integrating walking with railway journeys, building on the success of Cambrian Trailways and Rail Rambles Projects.</p>			<ul style="list-style-type: none"> • More people walking and cycling, more safely, more often. • Raised profile of walking and cycling issues and improved partnership working between key stakeholders. 	<p>Welsh Assembly</p> <p>Government <i>Regional Transport</i></p> <p><i>Consortia</i> <i>Local Authorities</i></p> <p><i>Public Transport Operators</i></p> <p><i>Sustrans</i></p> <p><i>Ramblers Cymru</i></p>



	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
B	Sustainable Travel encouraged via better Walking and Cycling Infrastructure					
	Aim: To create safe, attractive and convenient infrastructure for pedestrian and cycle travel					
14	To maximize the opportunities for cycle carriage on public transport.	<p>a) WAG, Regional Transport Consortia and local authorities to engage with public transport operators to improve the provision for cycles on new and existing trains, buses and long-distance coaches and associated promotion of new services.</p> <p>b) Encourage secure cycle parking at public transport interchanges and ensure new interchanges include appropriate facilities.</p>			<ul style="list-style-type: none"> • Increase in the carrying capacity for cycles on buses, coaches and trains. • Increased carriage of cycles on peak time services where feasible. 	<p>Welsh Assembly</p> <p>Government <i>Regional Transport</i></p> <p><i>Consortia</i> <i>Local Authorities</i></p> <p><i>Public Transport Operators</i></p> <p><i>Walking and Cycling Groups</i></p>

	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
B	Sustainable Travel encouraged via better Walking and Cycling Infrastructure					
Aim: To create safe, attractive and convenient infrastructure for pedestrian and cycle travel						
15	Increase the numbers of people walking and cycling by taking measures to protect vulnerable road users.	<p>a) Trunk Road Improvement funding to provide walking and cycling facilities on trunk roads and associated junctions where it is safe and appropriate to do so.</p> <p>b) Increased provision of safe traffic free walking and cycling routes to workplaces and key destinations within communities, for example via Safe Routes in Communities funding.</p> <p>c) Encourage local authorities to develop more 20mph zones where appropriate.</p>			<ul style="list-style-type: none"> • More people walking and cycling, more safely, more often. 	Local Authorities Welsh Assembly Government Trunk Road Agencies Regional Transport Consortia





	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
B	Sustainable Travel encouraged via better Walking and Cycling Infrastructure					
	Aim: To create safe, attractive and convenient infrastructure for pedestrian and cycle travel					
16	To provide high quality cycle parking and storage facilities for use by cyclists and walkers.	<p>a) All Local Authorities to adopt standards for secure cycle parking provision that follows best practice (for example in local design and planning guidance).</p> <p>b) Key public sector bodies to encourage more employees to walk and cycle to work, for example through provision of changing facilities.</p>			<ul style="list-style-type: none"> Better quality, accessible provision of walking and cycling facilities at workplaces and other key destinations. 	Local Authorities <i>Regional Transport Consortia</i> <i>Assembly Government Sponsored Bodies</i> <i>Walking and Cycling Groups</i>
17	Walking and cycle routes and trails to be adequately and suitably signed.	<p>a) Encourage and support adoption of cycle route maintenance by local authorities.</p> <p>b) Implementation of related actions within Rights of Way Improvement Plans.</p> <p>c) Encourage provision of artwork and interpretation along cycle routes.</p>			<ul style="list-style-type: none"> Provision and maintenance of clear route/destination signage. 	Local Authorities <i>Welsh Assembly Government</i> <i>Sustrans</i> <i>Forestry Commission</i> <i>Countryside Council for Wales</i>

	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
B	Sustainable Travel encouraged via better Walking and Cycling Infrastructure					
Aim:	To create safe, attractive and convenient infrastructure for pedestrian and cycle travel					
18	Continue development and maintenance of National and Local Cycle Networks in Wales through partnership with local authorities, Sustrans, and the Regional Transport Consortia.	<p>a) Support the Sustrans Connect2 Project.</p> <p>b) Ensure that Local and National Cycle Networks are properly maintained, including routine work on surface repair and clearing of vegetation.</p> <p>c) Target the completion of interim or temporary sections of the NCN.</p> <p>d) To develop potential for traffic free provision for walkers and cyclists along canal towpaths, for example through 'Splash' Funding.</p>	   		<ul style="list-style-type: none"> Increased length and usage of the National Cycle Network. Successful completion of Connect2 projects. 	Local Authorities Sustrans <i>Welsh Assembly</i> <i>Government</i> <i>Regional Transport Consortia</i> <i>British Waterways</i> <i>Countryside Council for Wales</i>



	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
B	Sustainable Travel encouraged via better Walking and Cycling Infrastructure					
	Aim: To create safe, attractive and convenient infrastructure for pedestrian and cycle travel					
19	Increase the extent and usability of the Rights of Way network available to walkers, cyclists and disabled people.	a) Rights of Way Improvement Plans to be significantly progressed by local authorities by 2011, taking account of the needs of walkers, cyclists, and disabled people.			<ul style="list-style-type: none"> More people walking and cycling more safely, more often. 	Local Authorities Welsh Assembly Government Countryside Council for Wales Disability Groups Walking and Cycling Groups
20	Encourage use of National Parks, forestry, countryside and coast for walking and cycling.	a) Ensure that strategic development, maintenance and promotion of walking and mountain bike trails, including privately owned trails, is supported. b) An all-Wales Coast Path - including provision for cyclists at appropriate locations - to be completed in time for the 2012 Olympics.			<ul style="list-style-type: none"> Increased contribution to Welsh economy from walking and cycling. 	National Park Authorities Forestry Commission Local Authorities Countryside Council for Wales Walking and Cycling Groups Welsh Assembly Government (Visit Wales)



	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
B	Sustainable Travel encouraged via better Walking and Cycling Infrastructure					
	Aim: To create safe, attractive and convenient infrastructure for pedestrian and cycle travel					
21	To ensure high standards of technical excellence in infrastructure provision (roads, streets, footways, trails, canals, public spaces, workplaces) for walking and cycling and to improve access for disabled people.	<p>a) Encourage highways engineers and planners to implement design and technical guidance for cycling infrastructure.</p> <p>b) To encourage good on-road provision for cyclists and extend traffic free walking and cycling provision where appropriate for cyclists, walkers and other users including those with mobility difficulties.</p> <p>c) New transport, land use and planning decisions to be assessed to ensure good access for walkers and cyclists.</p>			<ul style="list-style-type: none"> Better walking and cycling infrastructure that meets the needs of all users including those of disabled people. 	Welsh Assembly Government <i>Local Authorities</i> <i>Walking and Cycling Groups</i> <i>Disability groups</i>



	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
C	Policy Objectives					
22	<p>Aim: Ensure that walking and cycling are included as priorities in cross-cutting policies, guidance and funding</p> <p>Promotion of walking and cycling as sustainable transport modes through the development and implementation of relevant cross-cutting policies in line with the Wales Transport Strategy.</p>	<p>a) National Transport Plan and Regional Travel Plans to reflect commitments in the Wales Transport Strategy to encourage walking and cycling as practical transport solutions.</p> <p>b) Welsh Assembly Government to ensure synergy across departmental plans to maximize contribution towards promoting walking and cycling, for example across the health promotion, sport and physical activity agendas.</p> <p>c) Ensure that local planning authorities secure maximum provision for walking and cycling in new developments.</p>			<ul style="list-style-type: none"> Increased priority given to development and promotion of walking and cycling across strategic documents; regional and local level plans for transport, health, sport, countryside access and tourism. More people walking and cycling, more safely, more often. 	<p>Welsh Assembly</p> <p>Government Regional Transport Consortia Local Authorities National Public Health Service</p>

	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
C	Policy Objectives					
	Aim: Ensure that walking and cycling are included as priorities in cross-cutting policies, guidance and funding					
23	Promote the Assembly Government's Social Inclusion objectives in taking forward this Action Plan.	a) Ensure that delivery of this Action Plan contributes toward promotion of social inclusion in Wales.			<ul style="list-style-type: none"> • More people walking and cycling, more safely, more often. 	Welsh Assembly Government
24	Contribute towards achievement of the Assembly Government's commitments to combating climate change.	a) Ensure synergy between interventions on walking and cycling and climate change measures that are consistent with the Wales Transport Strategy emphasis on more sustainable and healthy modes travel.			<ul style="list-style-type: none"> • Emission reductions as a result of more sustainable travel options. 	Welsh Assembly Government

	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
C	Policy Objectives	Aim: Ensure that walking and cycling are included as priorities in cross-cutting policies, guidance and funding				
25	To ensure local authorities are committed to the objectives of the Walking and Cycling Action Plan.	a) Local authorities to ensure that provision for walking and cycling is given a high priority in transport, planning and other strategies to ensure consistency with the Wales Transport Strategy and this Action Plan.			<ul style="list-style-type: none"> More people walking and cycling, more safely, more often. 	Local Authorities Local Health Boards WLGA Regional Transport Consortia Community Councils
26	To protect and enhance open green spaces, and access to them for walkers and cyclists.	a) Issue TAN 16 to Local Authorities to ensure the safeguarding of open spaces and access corridors for future non-motorised access and make provision for their enhancement. b) To safeguard disused railway lines in both urban and rural areas as potential sustainable travel routes.			<ul style="list-style-type: none"> Open green spaces and access corridors protected and enhanced. 	Welsh Assembly Government Local Authorities Countryside Council for Wales Forestry Commission

	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
C	Policy Objectives					
	Aim: Ensure that walking and cycling are included as priorities in cross-cutting policies, guidance and funding					
27	Provide sufficient funding to deliver this Walking and Cycling Action Plan.	a) Allocate appropriate levels of capital and revenue funding from both Welsh Assembly Government and partners' budgets.			<ul style="list-style-type: none"> More people walking and cycling, more safely, more often. 	Welsh Assembly Government <i>Key partners</i>
28	Ensure integration with the Environment Strategy Action Plan 2008-11.	a) Ensure that action to increase participation in walking and cycling contributes to the delivery of Actions 9 and 11 of the Environment Strategy Action Plan 2008-11 ('Introduce targets to increase levels of walking and cycling' and 'Development of the Coastal Access Improvement Programme').			<ul style="list-style-type: none"> Significant contribution towards the delivery of outcome 30 - 'The number of people choosing to walk or cycle as a means of transport is increasing'. 	Welsh Assembly Government

	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
D	Monitoring & Evaluation					
	Aim: To enable the Welsh Assembly Government and delivery partners to track progress in delivering the actions of this Plan, and intended outcomes.					
29	Monitor progress made against the actions contained in this Plan.	<p>a) Undertake regular evaluation of progress against the actions contained in this Plan.</p> <p>b) Ensure that pilot projects are properly evaluated in order to inform future policy.</p> <p>c) Ensure that monitoring of this Plan is consistent with the monitoring of the Welsh Assembly Government Physical Activity Action Plan and Wales Transport Strategy.</p>			<ul style="list-style-type: none"> A robust evidence base established in order to measure progress and inform future targets. 	Welsh Assembly Government <i>Walking and Cycling Groups</i> <i>Sports Council for Wales.</i> <i>Countryside Council for Wales</i>

	Aims	Actions	2009 - 11	2011 - 13	Outcomes	Responsibility for delivery / key partners
D	Monitoring & Evaluation					
	Aim: To enable the Welsh Assembly Government and delivery partners to track progress in delivering the actions of this Plan, and intended outcomes.					
30	Identify sources of information that assist in monitoring progress against targets and to inform future target setting.	a) Identify additional sources of information that can accurately measure participation in walking and cycling. b) Identify a suitable means of evaluating the economic impact of walking and cycling.	 		<ul style="list-style-type: none"> A robust evidence base established in order to measure progress and inform future targets. 	Welsh Assembly Government <i>Regional Transport Consortia</i> <i>Walking and Cycling Groups</i>

4. Walking and Cycling Targets

Travel to School

a) Walking

Target - Increase the percentage of children who walk to school to match the UK National Average

Indicator - Percentage of children in Wales aged 5 to 16 whose main mode of travel to school is walking

Source - National Travel Survey (NTS), Department for Transport

Baseline - Wales 39%; UK 46% (2005/06)

b) Cycling

Target - To triple the percentage of children cycling to school in Wales

Indicator - Percentage of children who cycle to school in Wales

Source - Sport Council for Wales Children and Young People Survey

Baseline - Ages 7-11: 2%; Ages 11-16: 1%. (2006)

Adult participation: Non-recreational journeys

c) Walking

Target - Increase number of people who walk to work to 20%

Indicator - Percentage of adults in Wales whose main mode of travel to work is walking

Source - Labour Force Survey, Office of National Statistics

Baseline - 10.3% (2007)

d) Cycling

Target - To triple the percentage of adults whose main mode of travel to work is cycling

Indicator - Percentage of adults in Wales whose main mode of travel to work is cycling

Source - Labour Force Survey, Office of National Statistics

Baseline - 1.4% (2007)

Adult participation: Recreation

e) Walking

Target - Increase number of people undertaking walking for recreation to 50%

Indicator - Percentage of adults in Wales to walk over 2 miles in the past 4 weeks

Source - SCW Adult Sports Participation Survey

Baseline - 40% (2004/05)

f) Cycling

Target - To double to percentage of adults cycling for recreation

Indicator - Percentage of adults in Wales undertaking any cycling in the past 4 weeks

Source - SCW Adult Sports Participation Survey

Baseline - 5% (2004/05)

CCW Wales Outdoor Recreation Survey (WORS)

The WORS is concerned with informal recreational walking and cycling, and therefore excludes utilitarian walking and cycling (for example to work or school). The survey has a sample size of 6000 Welsh residents, based on 1000 from each of the 6 Spatial Plan areas. Results will be available from March 2009, and will be considered as an additional source of evidence to inform the monitoring of this Action Plan.