

Date : 26 March 2003  
 Time : 9:00 – 12-30  
 Venue: Committee Room 1

**Annex A1 - Creative Future: Cymru Creadigol - Action Plans with points due by 2001-02**

Last updated 21 Feb 03

3<sup>rd</sup> Column (♣) refers to Progress. 1= complete; 2 = progressing well; 3 = Not yet started

Ref	Action	♣	Lead Body	Joint Action	Progress on action
2.1	To advise on standards and provision for the arts and cultural activities at the transition from Key Stage 2 to Key Stage 3.	1	Estyn		Estyn started survey work on music, art and drama provision at Key Stage 2 & 3 in 2001-02. Inspection activity will continue in 2002-03 and Estyn will publish the survey report by March 2003.
2.5	To require that both Careers Wales and the “Extending Entitlement” agenda take fully into account the opportunities that exist for work experience and employment in the creative industries, thus improving careers advice in relation to the cultural industries. We will consider incorporating a requirement that local Extending Entitlement Partnerships should have an arts strand in the guidance.	1	NAW		<p>The basic priorities within the “Extending Entitlement” agenda for all young people includes “sporting, artistic, musical and outdoor experience to develop talents, broaden horizons and promote rounded perspectives including both national and international contexts.</p> <p>The Skills and Employment Action Plan remits the Skills Unit and Sector Skills Councils (SSC) to produce regular authoritative reports on key employment sectors. ELWa National Council and SSCs are also remitted to work with Careers Wales to produce information material and job outlooks and give regular presentations on skills to learning providers and organisations. The SSC associated with the creative industries are expected to work with ELWa and its Skills Unit to ensure that Careers Wales and education and training providers are aware of the opportunities in that sector.</p>
3.2	To review grant in aid and lottery funding in the context of	1	ACW		A new set of more open and accessible schemes was launched on 1

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	providing financial support to individual artists, writers, musicians and other creative professionals.				April 2002.
4.1	To encourage local authorities to include cultural issues as a key component in the development of their community plans in the context of the national priorities adopted by the National Assembly and its ASPBs. This aspect of community plans could include provision for initiatives which strengthen the collaboration between cultural professionals and the community	1	NAW	WLGA	Local Authorities are represented on Cymru'n Creu by the WLGA. A presentation to Cymru'n Creu by Swansea County Council on 22 May indicated that 20 out of 22 local authorities had started work or published local culture strategies.
4.6	To support the Wales Design Commission in championing high standards of design and architecture in every community in Wales.	1	NAW		The establishment of the Design Commission as a not for profit company has been agreed by the Assembly and the appointment of a Chair and Board Members will be announced shortly. The Commission has £100, 000 funding this year although the time taken to establish it means that it is unlikely that the spend will be above £20,000. That has mainly been used for setting up costs such as legal fees. A similar sum will be available next year.
5.1	The Working Party on Health and Active Lifestyles, will bring the key agencies in Wales together to focus jointly on preventative actions and to prepare an agreed Vision for the future health of the Nation and health services.	1	NAW		The Task Force submitted its report to the Welsh Assembly Government in November 2001. Health Promotion Division have prepared an action plan based on the report, in consultation with the Sports Council of Wales and others.
5.2	To establish opportunities for all people to take part in sport within the community, with a focus on children of school age.	1	SCW		Sports Council for Wales have implemented a variety of schemes eg Clwb Cymru Sport, Girls First to increase extra curricular participation levels to 60% by 2005
5.3	To continue to support the essential volunteer resource through funding of training and coaching development and aiming to increase the number of volunteers significantly in support of new programmes targeted at children of school age.	1	SCW		The Dragon Sport scheme seeks to recruit volunteers to provide extra curricular sessions in schools.

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5.4	The Physical Education and Schools Sport Task Force will oversee the implementation of those recommendations of the Task Force Report approved by Ministers, including the appointment of a national co-ordinator to drive forward developments to improve and develop PE in schools, continuing professional development for teachers and the establishment of pilot curriculum development centres	1	NAW	SCW	<p>The Minister for Education and Lifelong Learning has welcomed the PE and School Sport Action Plan for Wales and made £500k available to SCW in 2002-03, to take forward a number of the key recommendations. An extra £5million over 3 years will support continued implementation of key recommendations in the Action Plan over the next three years, £1m in 2003-04; £1.5m in 2004-05; £2.5m in 2005-06.</p> <p>A National Development Manager appointed by SCW has day to day responsibility for management of the project, supported by a specialist implementation team and Advisory Group.</p> <p>In 2002-3 work is focussing on the establishment of pilot PE and School Sport Development Centres (PESS DCs), together with initial development work on specialist projects planned for the next three years in the areas of Initial Teacher Education and Training, Continued Professional Development for teachers, Health and Fitness, and ICT links to PE.</p> <p>Each PESS DC brings together a number of primary and secondary schools to work with local partners, including colleges, higher education providers, sports clubs and leisure centres, to identify best practice and make best use of innovative approaches to the sharing of facilities, expertise and best practice. 11 pilot DCs are already in place, with a target of 18 by April 2003; In 2003-04 it is planned to extend the number of DCs to 22.</p> <p>SCW and the Assembly's Education Department are working closely with the New Opportunities Fund to ensure that the project complements the NOF Programme for PE and Sport in Schools (£48.7 million over 4 years).</p>
6.1	To establish an Economic Forum for the Creative	1	WDA	ELWa	A pilot Forum had been set up and had met 6 times so far. The

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	Industries.			ACW	Economic Development Minister hosted a meeting in November to discuss any possible overlaps with the Electronics Forum. There was action for WDA and the Assembly to make progress on bringing forward a newly launched forum which was better targeted (ie at Creative Industries with the greatest potential for economic development.
6.11	To provide support, through Wales Trade International, for the creative industries' international trade efforts, including representation at international fairs such as the Frankfurt International Book Fair.	1	WTI		WTI is supporting the efforts of the creative industries to raise their profile abroad. Involvement in UkwithNY and the Welsh week in the Lorient Festival is evidence of this commitment. In addition, WTI is sponsoring out first presence at the Venice Biennale this year
6.16	To strengthen our relationships with the broadcasters based in Wales, and to continue to represent the interests of Welsh viewers and listeners.	1	NAW		The Minister has met broadcasters on a number of occasions during the course of the year. She took part in a Race in Media Round table in November 2001. The Minister gave a speech at the Communications Summit held in Cardiff in June 2001, setting out the Welsh Assembly response to the Communications White Paper.
6.19	We will, in partnership with UK wide authorities, encourage new broadcasting initiatives based in Wales and increase the number and range of TV and radio channels covering the affairs and interests of Wales	1	NAW		Minister has convened a small group to provide advice on issues in relation to the work of OFCOM's future roles and functions in Wales. The group will consider this commitment at a future meeting.
6.2	To ensure that the particular features and needs of the creative industries sector is fully taken into account in the Entrepreneurship Action Plan.	1	WDA		The Entrepreneurship Action Plan covers all sectors. The WDA works with (amongst others) ELWa, Princes Trust and WTB developing strategies for the creative industries. As the Entrepreneurship Action Plan is an holistic document taking into account all WDA strategies, creative industries will be included.
6.4	To ask the radio authority and other regulators to investigate ways of making the audio-visual environment in Wales a leader in the field.	1	NAW		This will now become the responsibility of OFCOM; and will be considered during the study on Welsh broadcasting.
6.6	Establish a Cymru'n Creu sub-group on ICT to develop proposals for a Welsh 'Culture on Line' concept.	1	NLW		Sub group established. Consultants employed to advise on other web based sites relevant to culture and also to make proposals for scope and design of site.
6.9	To work with the Wales Tourist Board in developing a	1	WTB		Final draft to be published in March 03 and WTB to co-fund a Cultural

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	Cultural Tourism Strategy, supported by our partners in Cymru'n Creu.				Tourism Coordinator. The Culture and Tourism Council would be making a presentation of the work being undertaken in Wales at a seminar in Brussels and the strategy would be launched in the new financial year.
7.1	To give consideration to the requirements for new materials to support schools in applying the Curriculum Cymreig. In relation to the programmes of study the revised National Curriculum for Wales now offers more opportunities for learners to study, and appreciate, the importance and strength of creative talent in Wales.	1	ACCAC		One of the main conclusions of UWIC's evaluation report on the impact and use of Cwricwlwm Cymreig materials was that schools were not sufficiently aware of what was available. ACCAC addressed this in its commissioning programme in 2001-02, including a mailshot to all primary and secondary schools.
7.2	To work on guidance which will highlight the opportunity that requirements in the National Curriculum for Wales provide for promoting equal opportunities and understanding of diverse cultures – not least through the arts programme.	1	ACCAC		ACCAC has produced guidance on "Equal Opportunities and Diversity in the School Curriculum in Wales". The Education Minister launched the guidance on 12 December 2001.
7.4	To continue to provide resources to honour the commitment of providing free entry to the National Museums and Galleries of Wales. We will encourage Local Authorities to do like wise.	1	NAW		The National Assembly has provided funding to the NMGW to support this policy. Discussion on providing free entry to local authority museums are continuing with CMW and WLGA.
7.5	To review the distribution of the Ethnic Minority Achievement Grant, which includes provision for English as a Second Language, to ensure that it continues to reflect the current size and distribution of ethnic groups and further enhances the wider cultural diversity of Wales.	1	NAW		A new formula for the distribution of the 2002-03 EMAG grant was approved by the EMAG Working Party and the Education Minister in July 2002. For the first time, distribution of the grant took into consideration the stage of language acquisition reached by EAL (English as an additional language) pupils. The Working Party will continue to meet to give further consideration to refining the formula to include other factors such as isolated learners. Longer term plans include more emphasis on making the grant more-achievement based.
7.7	To review the co-ordination of sporting provision for people with disabilities at local level and fund, through SPORTLOT, local authority development officers with a focus on the development of sport specific disability clubs.	1	SCW		Local Authority Development Officers have been appointed in all 22 local authorities. Disability Sports Cymru is both a talent identification and devpt programme and a scheme to simply increase participation.

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7.9	To examine with those who have first-hand experience of immersion education in Wales how we can broaden provision not just for those pupils who opt for a bilingual education at an early stage but also for those who may wish to transfer into it midstream. At the same time, we shall want to examine some of the international evidence so that, where appropriate, our thinking can be informed by the experience of those for whom immersion is a feature of their education system.	1	NAW		The Minister visited the Basque Region in April 2002 to see for herself the issues around the support and promotion of the Euskara (Basque) language.
8.10	To support the City and County of Cardiff to enable them to prepare their bid to become the European Capital of Culture in 2008.	1	NAW		Regular meetings are held with the City and County of Cardiff to receive updates on progress and to show Assembly support. Match funding of up to £1.4m to help with the bid preparation has also been agreed.
8.1	To develop a strategy for attracting major events to Wales. This will involve sport and arts events but also craft fairs and major international conferences.	1	WTB		Consultants appointed to assist in the development of a National Events Strategy. Draft report expected by end February 2003. Final report by end March 2003
8.13	To organise a Focus on Film conference.	1	Sgrîn		Sgrin organised "Focus on Film" in November 2001 and the Minister addressed the conference.
8.15	To ensure that the National Assembly engages as fully in the cultural discussions of inter-governmental organisations (like the Council of Europe and UNESCO) and networks as protocol allows.	1	NAW		The Culture Minister has attended European Commission Culture Committee meetings. Officials have engaged with UNESCO and have attended meetings.
8.16	To engage with other regional administrations and countries of a similar size to consider best policy practice	1	NAW		The Culture Minister has met the Minister for Culture and Sport from Barden-Wuttenberg to discuss issues of mutual interest. She also attended and addressed the conference of the Assembly of European Regions in Italy in Oct 2002.
8.17	To ensure, Wales is prominent in international gatherings, exhibitions and trade fairs.	1	WTI		WTI and Wales Arts International are both working hard to raise Wales' profile abroad. In addition to the two events in 6.11, Wales will also be

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					represented at the Venice Biennale.
8.2	To create a new Destination Management System on the web. This will enable visitors to Wales to book a complete holiday package, including accommodation and tickets for events.	1	WTB		The DMS (or Visitwales) is already being rolled out across the sector – 550 tourism related businesses have already participated in the free training courses (with a further 100 signed up for training) and these include some events organisers. At present event information is being entered into the system and then event organisers will be issued with their unique user names and passwords
8.3	To take forward work on “Gathering the Jewels” to better display the treasures of Wales.	1	NLW		Project scheduled for completion by April 2003. The digitised collection is likely to be available via the Cymru Ar-Lein and Culture Cymru Online gateways which are being developed, and be maintained under the umbrella of Culture Cymru Online.
8.5	To progress planning on a new competition for Wales focussing on the human form– ‘Humanitas’. .	1	NAW		Artes Mundi prize launched Nov 2002.
8.6	To develop proposals to strengthen Wales Arts International.	1	ACW		A Director has been appointed and new office set up in conjunction with the British Council. An additional £100,000 has been allocated to International work for 2002-03.
8.7	To sponsor a 3-year project to support the Welsh language and culture in Patagonia. Exciting opportunities are available each year for teachers from Wales to work in Chubut.	1	NAW		The 2 <sup>nd</sup> year of this project was successfully completed. 3 teachers from Wales travelled to Chubut, providing teaching for 666 students during the course of the year. 6 students from Chubut received intensive Welsh Language Training in Wales in the summer of 2001.
8.9	To develop a new and modern Visitor Centre at the National Library for Wales, which will include a multi-media theatre, classroom facilities for visiting school parties, a new restaurant and shop. There will also be a new entrance, giving adequate access for the first time to users with mobility difficulties.	1	NLW		In 2002-03, the Library plans to complete the construction of all elements of the Visitor Experience with the exception of the multimedia theatre; to open the areas for public use; to complete preparations for the additional services and facilities that will required for the Visitor Experience; to start construction of the multimedia theatre; and to complete a ‘movement study’, containing plans for the movement of people and vehicles on Library land. An Exhibitions Officer, an Exhibitions Technician, and sales and restaurant staff will be recruited and the Library will significantly increase its exhibition budget, and market and promote the facilities of the Visitor Experience.

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6.10	To restructure the work of film commissions in Wales to ensure the most simple, efficient and effective service to the film industry and to increase the total inward investment.	1	WDA	Sgrin	WDA reported that this action has been completed with the launch of a single body to promote Wales as a film location - the Wales Screen Commission (WSC) in Nov 2002. This was a collaboration with Sgrin, the 4 Economic Fora and the Local Authorities in Wales. Additionally, a collaboration agreement had been signed which effectively integrated the North and Mid Wales Film Commissions and 2 regional offices of the WSC had been created to cover the SE and SW of Wales.
1.3	To require the WDA to form and lead a group to co-ordinate and collect up-to-date statistics on the creative industries.	2	WDA		WDA reported they had held a number of meetings exploring this issue with various members of Cymru'n Creu and had put in a Research Project bid through the EC Research Advisory Panel, working with the WTB, ELWa, ACW and the Assembly. WDA were also looking at the sector's needs in the context of wider work they are doing considering different sectors of the economy and were making good progress.
2.4	To review the Music Development Fund and to consider the future arrangements for supporting local authority music services over the coming years	2	NAW	WLGA	(Grants for Education Support & Training) GEST funding will continue to be provided to support the Music Development Fund in 2003-4. Future funding is subject to formal evaluation and the outcome of the ongoing review of GEST.
3.1	To develop a new drama strategy in the context of the 5 year arts development plan with proposals for widespread access to mainstream professional theatre in both Welsh and English, as well as the development of other forms of theatrical expression and grass roots activity.	2	ACW		Proposals have been developed and those for Welsh language national theatre are well advanced, as are those for theatre in education. Further progress on English language National Theatre, on smaller scale work in both languages, and on theatre for young people, will be dependent on the availability of resources
5.7	Identify major sporting events which could be brought to Wales and encourage sporting bodies to promote new ones.	2	NAW		Development of a national events strategy has begun. Following extensive consultation with key stakeholders, a draft report will be considered by the Events Strategy Group in early March 2003.
6.8	To develop proposals to assist the cultural sector to ensure an increased take up by Welsh companies of available European funding sources.	2	ACW	WDA	ACW and the WDA work together at a national and regional level to ensure that the cultural sector is featured in the local and regional plans for distributing European funding. Several cultural projects in Wales have attained EU funding
8.14	To help cultural organisations in Wales play a full part in international associations and networks.	2	NAW		The Chair in International Cultural Development would be vital in facilitating this recommendation and action on this will fall from the



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					consideration about establishing a Chair.
8.11	To consider ways in which we can help: cultural professionals to participate in European and International networks; such bodies to regard Wales as a home for their operations and, ensure that Wales is fully engaged in intergovernmental bodies wherever possible and appropriate.	2	NAW		We have developed links with Europe and elsewhere such as UNESCO, British Council, Wales Arts International and via, for example, the International Theatre Institute
8.4	To review the funding policy for the international promotion of festivals and major exhibitions , in liaison with the Wales Tourist Board, WDA, NMGW and the WLGA.	2	ACW		The ACW will publish the findings of its Festivals review and will begin a process of consultation and discussions with partners designed to produce an action plan for the future funding of festivals, which will include international promotion.
8.22	To explore the potential of creating a Chair in International Cultural Development in the higher education sector, as a mirror image to the Chair in Community Arts.	3	NAW		Proposed action was to test feasibility of holding an open competition for HE/Cultural Institutions with match funding. ELWa to investigate how it could fit into the "Reaching Higher" strategy. Suggestion made of writing to Vice Chancellors seeking Expressions of Interest. A specification would need to be developed – British Council to help develop this. ELWa to report progress at next Cymru'n Creu meeting (July 03)