

The Ryder Cup project. Who does what

<p>Ryder Cup Limited (PGA European Tour)</p> <ul style="list-style-type: none"> ▪ Own the rights, set the specification ▪ Own all income streams –TV, sponsors, tickets etc ▪ Stage the event, appoint all contractors 	<p>Ryder Cup Wales 2010 Ltd</p> <ul style="list-style-type: none"> ▪ Set up by WAG to deliver all public sector commitments, all partners on Board ▪ Also report to a FM Steering Group <p>Deliver</p> <ul style="list-style-type: none"> ▪ Direct – Summer of Golf, Legacy Fund ▪ Indirect - Infrastructure, Tourism, Participation, Economic Benefits ▪ Provide the environment & logistics to maximise the benefits e.g. focus now on 2010 events ▪ Sponsorship
<p>Celtic Manor Resort</p> <ul style="list-style-type: none"> ▪ Wales Open 2001-2014 ▪ New Course, Clubhouse – Complete ▪ New practice ground including access bridge, P&R sites on site 	<p>City of Newport</p> <ul style="list-style-type: none"> ▪ Lead on infrastructure – now over to Tour ▪ Improve local access roads, P&R sites ▪ Security, Hotels

